

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Dec 4, 2024



Link Text Analysis for Demo Project

This report gives an overview of the most common link texts and helps you see how search engines understand your site theme.

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
Terms of Use	190	7.242	-	-	190
Privacy Policy	189	6.715	-	-	189
About Company	188	6.365	-	-	188
Get Support	188	6.365	-	-	188
All Mail Notifier	188	6.365	-	-	188
Best Email Client	188	6.365	-	-	188
Emailing Tips	188	6.365	-	-	188
EmailTray Features	188	6.365	-	-	188
EmailTray History	188	6.365	-	-	188
Download EmailTray	187	6.079	-	-	187
Email Sorting Software	187	5.976	-	-	187
Simple Email Client	187	5.976	-	-	187
Cookie policy	35	5.264	-	-	-
EmailTray	42	5.028	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
Free download	13	2.885	-	-	-
email client	106	1.385	-	-	104
Tablet Wars in Q3 2012: Android Tablet Shipments Surged at the Expense of Apple	165	1.211	-	-	165
Great News for Email Users: Spam Rates Dropped by Nearly 10 Percent in October 2012	161	1.197	-	-	161
A Desktop Email Client vs. Cloud-Based Email. Choose the Best Solution to Use Across All Your Devices	161	1.191	-	-	161
A Video Review of the EmailTray Email Client on FindMySoft.com: Enjoy and Share with Your Colleagues!	160	1.189	-	-	160
INFOGRAPHIC: Email Security & Usage Around the World	158	1.181	-	-	158
Email Management	153	1.101	-	-	153
Email Marketing	153	1.101	-	-	153
Email Statistics and Trends	153	1.101	-	-	153
Emailtray	153	1.101	-	-	153
EmailTray News	153	1.101	-	-	153
Infographics and Charts	153	1.101	-	-	153
Insider Notes	153	1.101	-	-	153
Technology	153	1.101	-	-	153
Download Emailtray	153	1.101	-	-	153

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
RSS Emailtray	153	1.101	-	-	153
About EmailTray	20	0.923	-	-	-
About EmailTray for Android	20	0.923	-	-	-
Business Email Etiquette Rules	20	0.923	-	-	-
Configuring mail notifications	20	0.923	-	-	-
Contact Support	20	0.923	-	-	-
Creating a user account	20	0.923	-	-	-
Email Management Solutions	20	0.923	-	-	-
Email management tips	20	0.923	-	-	-
EmailTray Android	20	0.923	-	-	-
EmailTray software	20	0.923	-	-	-
Enabling automatic mail reception	20	0.923	-	-	-
FAQ	20	0.923	-	-	-
General	20	0.923	-	-	-
Managing your mail	20	0.923	-	-	-
More than an Email Spam Filter	20	0.923	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
Post Effects of Email Overload	20	0.923	-	-	-
Setting up EmailTray for Android	20	0.923	-	-	-
Using the Smart Inbox	20	0.923	-	-	-
https://www.emailtray.com	2	0.842	-	-	-
support@emailtray.com	2	0.701	-	-	-
email sorting mechanism	2	0.661	-	-	-
email sorting	46	0.648	-	-	-
EmailTray Desktop	16	0.627	-	-	-
email notifier	39	0.574	-	-	-
Get Emailtray Free	2	0.573	-	-	-
Android email app	62	0.405	-	-	-
email overload	7	0.393	-	-	-
<i>No link text</i>	1	0.389	-	-	-
Simple Email Client Email Sorting Software	1	0.389	-	-	-
stress in the workplace	2	0.38	-	-	-
email notification	1	0.359	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
more than an ordinary email spam filter	1	0.359	-	-	-
problem of email overload	1	0.359	-	-	-
simple yet intelligent email client	1	0.359	-	-	-
Free email notifier download	1	0.354	-	-	-
notifications about new emails	1	0.352	-	-	-
smart email sorting	1	0.352	-	-	-
best email client for Windows	1	0.327	-	-	-
email sorting software	1	0.309	-	-	-
Free email client download	1	0.309	-	-	-
simple email client	1	0.309	-	-	-
universal email notifier	1	0.309	-	-	-
email deliverability	39	0.299	-	-	-
Help	4	0.296	-	-	-
email spam	37	0.293	-	-	-
Download	1	0.286	-	-	-
EmailTray Blog	1	0.286	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
EmailTray v.4.0	1	0.286	-	-	-
Smart Email Client	1	0.286	-	-	-
email management	49	0.286	-	-	-
email spam filter	40	0.257	-	-	-
Android OS	35	0.255	-	-	-
email client for windows	43	0.246	-	-	-
email productivity	40	0.237	-	-	-
Windows email client	23	0.231	-	-	-
EmailTray release	34	0.223	-	-	-
spam statistics	21	0.194	-	-	-
Apple	23	0.18	-	-	-
iPad	23	0.18	-	-	-
Kindle Fire	23	0.18	-	-	-
tablet	23	0.18	-	-	-
EmailTray email client	17	0.177	-	-	-
communication channels	24	0.163	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
email contact management	27	0.159	-	-	-
botnets	16	0.158	-	-	-
spam rate	16	0.158	-	-	-
Symantec Intelligence Report	16	0.158	-	-	-
tablet wars	13	0.157	-	-	-
email software	16	0.145	-	-	-
phishing	23	0.143	-	-	-
Email Spam Trends across 2001-2012	9	0.143	-	-	-
spam filter	22	0.137	-	-	-
email delivery	19	0.133	-	-	-
download EmailTray for Windows	12	0.132	-	-	-
organize email	21	0.122	-	-	-
(more...)	17	0.114	-	-	-
email prioritizing feature	18	0.113	-	-	-
phone	16	0.111	-	-	-
Amazon	12	0.11	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
global tablet market	12	0.11	-	-	-
Samsung	12	0.11	-	-	-
Samsung Galaxy Note	12	0.11	-	-	-
install EmailTray	13	0.107	-	-	-
smartphone	14	0.104	-	-	-
business email etiquette rules	15	0.1	-	-	-
emailtray	18	0.099	-	-	-
Android app	12	0.098	-	-	-
time management	16	0.098	-	-	-
low battery consumption	7	0.096	-	-	-
problem of smartphone battery drain	7	0.096	-	-	-
email campaign	14	0.092	-	-	-
desktop email client	8	0.09	-	-	-
multiple email accounts	8	0.09	-	-	-
web-based email	8	0.09	-	-	-
webmail	8	0.09	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
5 Simple Rules that Can Protect You from Cyber Crimes	15	0.089	-	-	-
anti-phishing	14	0.089	-	-	-
email software review	7	0.087	-	-	-
FindMySoft.com	7	0.087	-	-	-
email security	5	0.08	-	-	-
information overload	14	0.08	-	-	-
prioritize the messages	2	0.077	-	-	-
blogging	10	0.07	-	-	-
chat	10	0.07	-	-	-
Communication Channels Infographic: Facts and Figures, Pros and Cons	10	0.07	-	-	-
email	10	0.07	-	-	-
instant messaging	10	0.07	-	-	-
wiki	10	0.07	-	-	-
Google Nexus	11	0.07	-	-	-
iOS	11	0.07	-	-	-
Samsung tablet	11	0.07	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
Tablet Wars 2011-2012: iPads vs. Android Tablets. Facts and Forecasts.	11	0.07	-	-	-
Email Spam Trends at a Glance: 2001-2012	8	0.062	-	-	-
10 Effective Ways to Extend Your Smartphone Battery Life	7	0.061	-	-	-
email app	7	0.061	-	-	-
mobile malware	7	0.061	-	-	-
smartphone battery life	7	0.061	-	-	-
EmailTray for Android + EmailTray for Your PC = the Best Spam Free Cocktail	8	0.06	-	-	-
the original EmailTray	8	0.06	-	-	-
advice on how to avoid scams	9	0.058	-	-	-
infographic	9	0.058	-	-	-
INFOGRAPHIC: Email Spam and Phishing Trends 2011-2012	9	0.058	-	-	-
manage your Inbox	9	0.058	-	-	-
most popular spam categories	9	0.058	-	-	-
spam	9	0.058	-	-	-
spam rate has been decreasing over the last 3 years	9	0.058	-	-	-
A Smart Email Notifier: Get Alerted Only about the Emails That Are Worth Your Attention	9	0.058	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
advanced email sorting mechanism	9	0.058	-	-	-
Windows email notifier	9	0.058	-	-	-
20 Tips for Successful Email Newsletter Delivery	7	0.057	-	-	-
means of communication	7	0.057	-	-	-
sender score	7	0.057	-	-	-
undelivered mail	7	0.057	-	-	-
post effects of email overload	2	0.055	-	-	-
about.com	10	0.055	-	-	-
EmailTray Support Center	10	0.055	-	-	-
incredimail	10	0.055	-	-	-
outlook	10	0.055	-	-	-
Share Your Enthusiasm for EmailTray! Cast a Vote for Our Email Client at About.com	10	0.055	-	-	-
the bat	10	0.055	-	-	-
thunderbird	10	0.055	-	-	-
windows email program	10	0.055	-	-	-
effective email management strategies	1	0.053	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
more than an ordinary spam filter	1	0.053	-	-	-
Email Phishing Activity Over Time: 2004 – 2012 in Figures	9	0.052	-	-	-
fraudulent emails	9	0.052	-	-	-
how the EmailTray email client may protect you from spam and phishing	9	0.052	-	-	-
identity theft	9	0.052	-	-	-
phishing attack	9	0.052	-	-	-
phishing email	9	0.052	-	-	-
prevent phishing	9	0.052	-	-	-
5 simple rules that help you to protect yourself from cybercrimes	8	0.052	-	-	-
Download and install the EmailTray email client for Windows	8	0.052	-	-	-
The EmailTray Email Client for Windows: Protect Yourself from Spam and Phishing	8	0.052	-	-	-
Spring Updates: All Fresh and New EmailTray Features	8	0.051	-	-	-
16% of all email messages are opened on mobile devices	6	0.05	-	-	-
20 tips for successful email newsletter delivery	6	0.05	-	-	-
How To Reach Your Targeted Audience When They Are Mobile	6	0.05	-	-	-
Android productivity app	6	0.049	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
anti-virus app	6	0.049	-	-	-
Beware: Free Apps for Android May Bring Aggressive Adware to Your Mobile Device	6	0.049	-	-	-
business tablet	6	0.049	-	-	-
mobile adware	6	0.049	-	-	-
Top 10 Free Android Productivity Apps for Your Business Tablet	6	0.049	-	-	-
Spam Filtering vs. Email Prioritization: Two Different Approaches to Email Management	6	0.048	-	-	-
Install the EmailTray email client	8	0.044	-	-	-
notifies you about important messages only	8	0.044	-	-	-
rescues good emails from the Spam folder	8	0.044	-	-	-
saves you from spam and phishing	8	0.044	-	-	-
synchronizes your contact address book	8	0.044	-	-	-
The Devil Is In The Details: 9 Things That Make The EmailTray Email Client For Windows Awesome	8	0.044	-	-	-
comScore	7	0.043	-	-	-
mobile phone	7	0.043	-	-	-
Smartphone Penetration in 2012: U.S. Market Share, Operating Systems and User Behavior	7	0.043	-	-	-
3 Secrets Of The Real Email Jedi	8	0.043	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
The EmailTray email client for Windows	8	0.043	-	-	-
Use the EmailTray email client	8	0.043	-	-	-
attachment size exceeding the recommended limit, or using a file format restricted	6	0.043	-	-	-
email server	6	0.043	-	-	-
INFOGRAPHIC: An Email's Road to Heaven a.k.a. Inbox	6	0.043	-	-	-
10 Best Features that Keep Me with EmailTray	7	0.043	-	-	-
5 Ways to Make Email Work For You: Tips for Email SENDERS	8	0.042	-	-	-
email sender	8	0.042	-	-	-
email stats	6	0.041	-	-	-
The Importance of Being Always Available via Email	6	0.041	-	-	-
Manage Your Email Contacts with The EmailTray Address Book	6	0.04	-	-	-
notifying users only about the emails that are worth their attention	6	0.04	-	-	-
smart algorithm to conquer spam	6	0.04	-	-	-
25 Proven Techniques to Stop Junk Mail and Correct Spam Filter Mistakes	7	0.04	-	-	-
email spam statistics for August 2012	7	0.04	-	-	-
A Quick Tour about the EmailTray Email App for Android – Now Available on YouTube!	4	0.039	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
copy of the EmailTray free email client	8	0.039	-	-	-
The Fifth Element of Effective Email Management	8	0.039	-	-	-
10 Tips To Make Your Email Signature Beautiful And Effective	7	0.038	-	-	-
email etiquette	7	0.038	-	-	-
great in email sorting and notifying	7	0.038	-	-	-
protects you from spam and phishing	7	0.038	-	-	-
use the EmailTray email client	7	0.038	-	-	-
Use the EmailTray email client for Windows	7	0.038	-	-	-
www.emailtray.com	7	0.038	-	-	-
Meet the New "EmailTray for Android" Mobile Email Client App: A Personal Concierge in Your Pocket	6	0.038	-	-	-
The EmailTray Email Client Changes Your Email Deliverability Statistics	7	0.038	-	-	-
the EmailTray email client for Windows	7	0.038	-	-	-
Amazon Kindle Fire	6	0.037	-	-	-
The EmailTray Mail App for Android – Now in the Amazon Appstore	6	0.037	-	-	-
the Windows-based EmailTray for desktops	6	0.037	-	-	-
address book	6	0.037	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
The EmailTray 4.0 Beta Email Client Has Just Been Released: Meet the All-New Address Book	6	0.037	-	-	-
download and install the EmailTray email client for PC	6	0.037	-	-	-
the EmailTray email client, for PCs and Android smartphones, is great at fighting spam	6	0.037	-	-	-
Email Spam Rates in August 2012. How Do They Stack against the Previous Year Stats?	5	0.037	-	-	-
better than a regular email spam filter	5	0.036	-	-	-
Don't Let Your Email Spam Filters Kill Good Mail: Have It Rescued	5	0.036	-	-	-
email filtering	5	0.036	-	-	-
5 Ways to Make Email Work for You: Tips for Email RECIPIENTS	6	0.034	-	-	-
5 Ways to Make Email Work for You: Tips for Email SENDERS	6	0.034	-	-	-
built-in mechanism for email sorting	6	0.034	-	-	-
Communication Channels: Facts and Figures, Pros and Cons	6	0.034	-	-	-
5 simple rules of cyber security	5	0.033	-	-	-
cybercrime	5	0.033	-	-	-
Summer 2012: Email Phishing Trends Heat Up	5	0.033	-	-	-
Beware: Attachments May Ruin Your Email Delivery Expectations	6	0.033	-	-	-
email attachment	6	0.033	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
May 2012	5	0.031	-	-	-
smartphone market	5	0.031	-	-	-
Summer 2012 Key Trends: Android Gaining More of the U.S. Smartphone Market Share	5	0.031	-	-	-
EmailTray sorts the emails in your inbox according to the senders' importance and notifies you about them	5	0.031	-	-	-
the best features of the EmailTray email client for Windows are the ability to merge the duplicate contacts in your contact book and synchronization of your EmailTray and Gmail contact books	5	0.031	-	-	-
The EmailTray email client for Windows solves the problem of lost but good emails	5	0.031	-	-	-
The EmailTray email client marks known senders like PayPal, eBay, Facebook, LinkedIn, etc. with the official icons	5	0.031	-	-	-
The EmailTray Email Client: Choose the License That Fits You the Best	5	0.031	-	-	-
10 Easy Steps to Forget About Stress at Work and Information Overload	6	0.029	-	-	-
stress at work	6	0.029	-	-	-
work under pressure	6	0.029	-	-	-
Older posts →	5	0.028	-	-	-
contact us	1	0.027	-	-	-
Privacy Practices	1	0.027	-	-	-
checks for new messages	1	0.027	-	-	-

Link text (283)	Links	Text juice ▼	Links to blocked pages	Nofollow links	Sitewide links
priority level	1	0.027	-	-	-
Welcome to the EmailTray Corporate Blog	4	0.026	-	-	-
corrects the mistakes of spam filters	1	0.026	-	-	-
← Newer posts	5	0.011	-	-	-
www.emailtray.com/download.html	1	0.01	-	-	-
5 Simple Rules that Can Protect You from Cyber Crimes Emailtray Blog	1	0.01	-	1	-
Email Phishing Activity Over Time: 2004 – 2012 in Figures Emailtray Blog	1	0.01	-	1	-
Infographic: Email Spam and Phishing Trends 2011-2012 Emailtray Blog	1	0.01	-	1	-
The EmailTray Email Client for PCs: Protect Yourself from Spam and Phishing Emailtray Blog	1	0.01	-	1	-
The EmailTray Email Client: Choose the License That Fits You the Best Emailtray Blog	1	0.009	-	1	-
20 Tips for Successful Email Newsletter Delivery Emailtray Blog	1	0.008	-	1	-
Download the EmailTray email client for Windows	1	0.006	-	-	-
5 Ways to Make Email Work for You: Tips for Email RECIPIENTS Emailtray Blog	1	0.005	-	1	-
Connectivity issues and known problems	1	0.005	-	-	-