

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Dec 4, 2024



Page Metrics for Demo Project

This report shows what content drives comments, reactions and shares for the Facebook Page.

▼ Applied Filters

✓ Posts created within: the last week ✓ Facebook page: EmailTray Smart Free Email Client

Page likes

3.8K ▲ 356

Page negative feedback

6

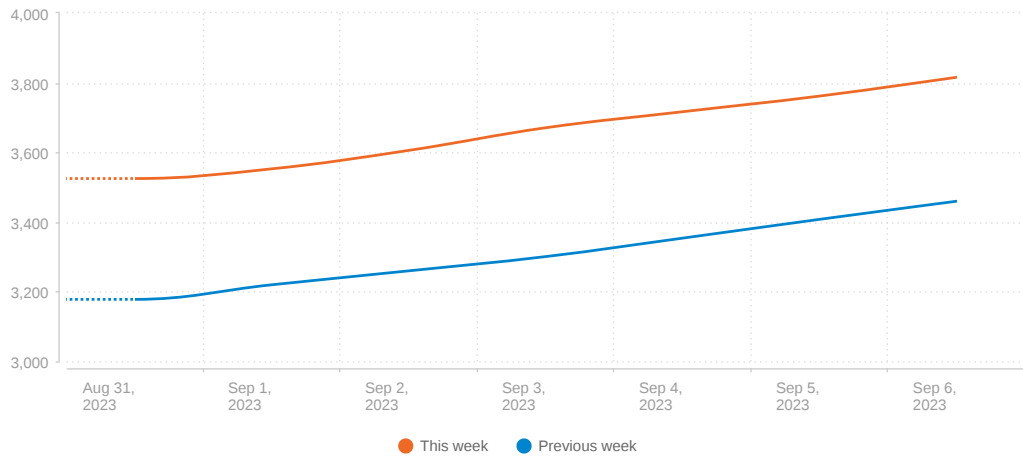
Organic page reach

766 ▼ 101

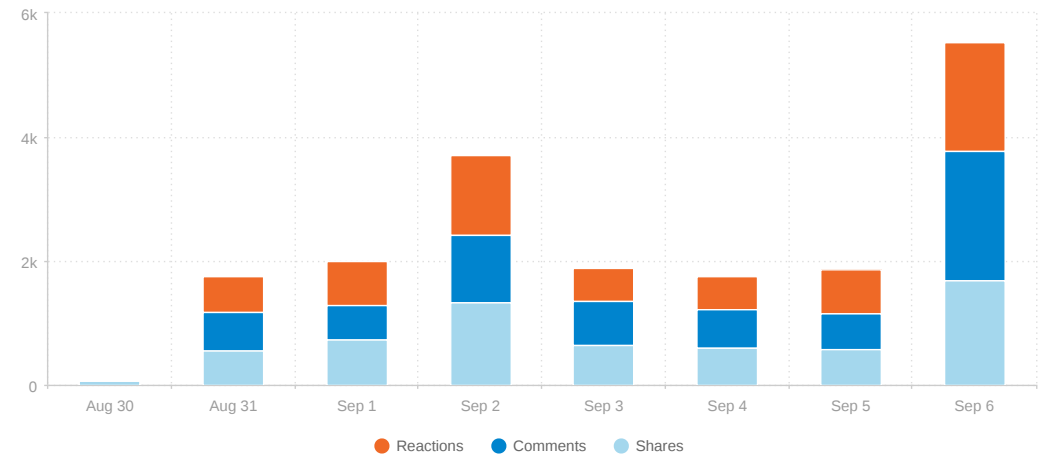
Most recent posts engagement

18,516









New page likes (this week vs. previous week)



Facebook post engagement (last week)



| Post (10) | Reach (organic/paid) | Reactions | Shares | Comments | Hidden by readers | Clicks on post |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------|--------|----------|-------------------|----------------|
| No description added 📅 Sep 6, 2023 | 579 / 5 | 516 | 504 | 728 | 7 | 506 |
| No description added 📅 Sep 6, 2023 | 549 / 8 | 577 | 608 | 729 | 7 | 556 |
| I love this guide to better email marketing: https://optinmonster.com/beginners-guide-to-email-marketing/ 📅 Sep 6, 2023 | 698 / 6 | 655 | 574 | 638 | 10 | 735 |
| Inbox Zero can change the way you organise and deal with incoming email. In this video we explain how Merlin Mann's Inbox Zero works and how we've been able to use it to improve workplace productivity. 📅 Sep 5, 2023 | 605 / 5 | 716 | 585 | 565 | 10 | 578 |

| Post (10) ▼ | Reach (organic/paid) | Reactions | Shares | Comments | Hidden by readers | Clicks on post |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------|--------|----------|----------------------|----------------|
|  Five of the Best Alternative Email Clients for iOS <small>🕒 Sep 4, 2023</small> | 732 / 5 | 538 | 596 | 632 | 7 | 596 |
|  The EU General Data Protection Regulation (GDPR) is billed as the most important change in data privacy regulation in 20 years. Many event marketers haven't even heard of it, and those that have ar... <small>🕒 Sep 3, 2023</small> | 540 / 9 | 529  | 645 | 712 | 9 | 651 |
|  Learn how you can reach a state of inbox nirvana <small>🕒 Sep 2, 2023</small> | 729 / 8 | 719 | 636 | 569 | 10 | 510 |
|  Finally! <small>🕒 Sep 2, 2023</small> | 569 / 8 | 554 | 704 | 521 | 9 | 648 |
|  Email Client market share for June 2015 https://emailclientmarketshare.com/ <small>🕒 Sep 1, 2023</small> | 540 / 9 | 714 | 742 | 552 | 5 | 626 |
|  A formula of the best email client: https://www.emailtray.com/support/email-management-tips/best-email-client.html <small>🕒 Aug 31, 2023</small> | 555 / 8 | 577  | 560 | 621 | 5 | 505 |