

EMAILTRAY SOFTWARE

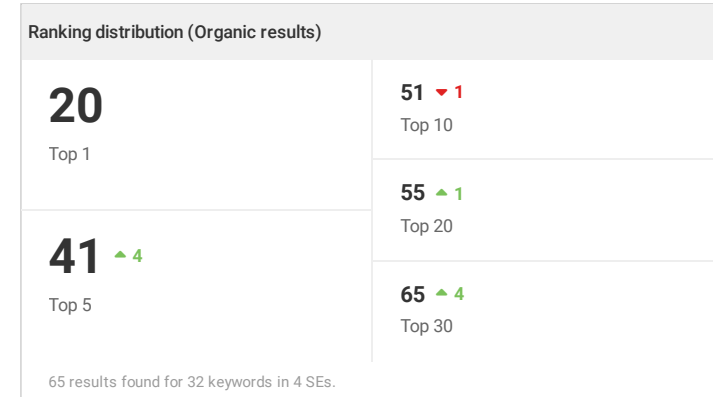
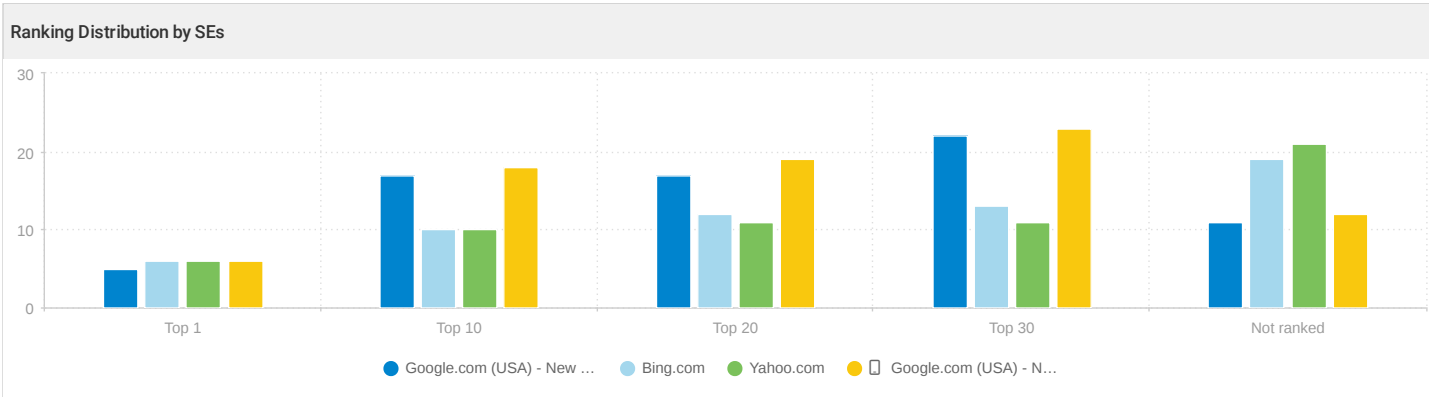
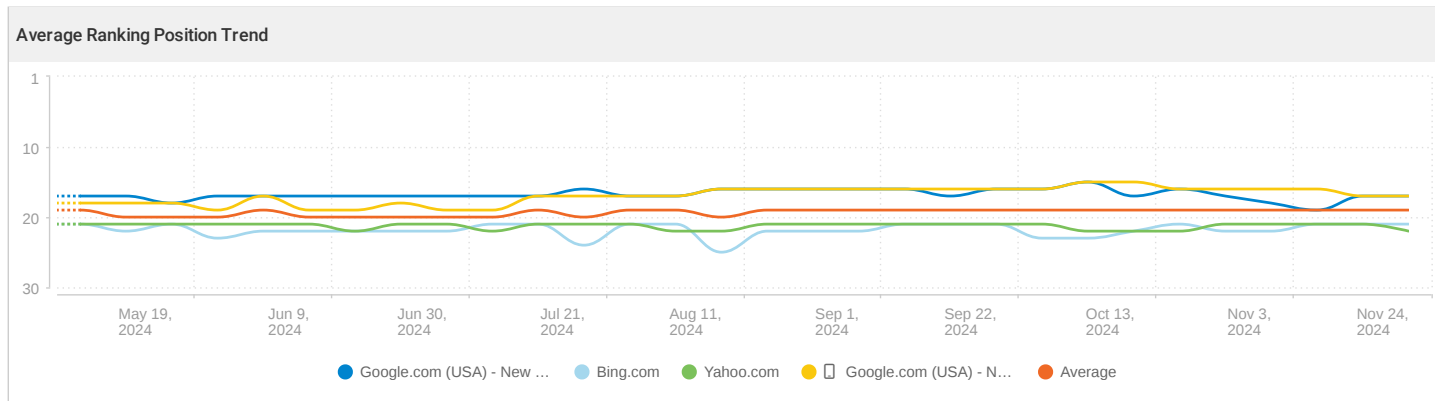
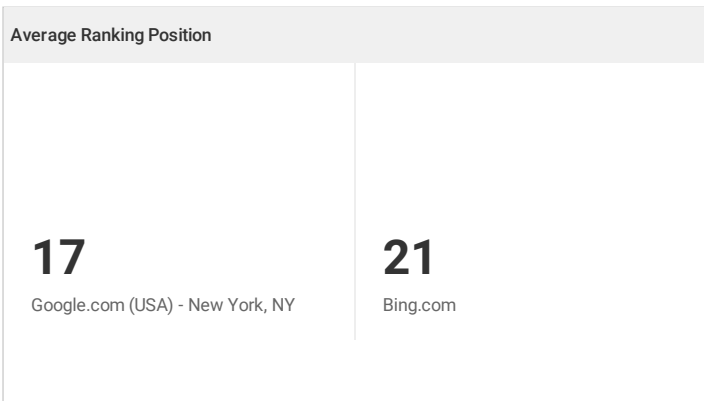
INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Nov 29, 2024



My Site Rankings Summary for Demo Project

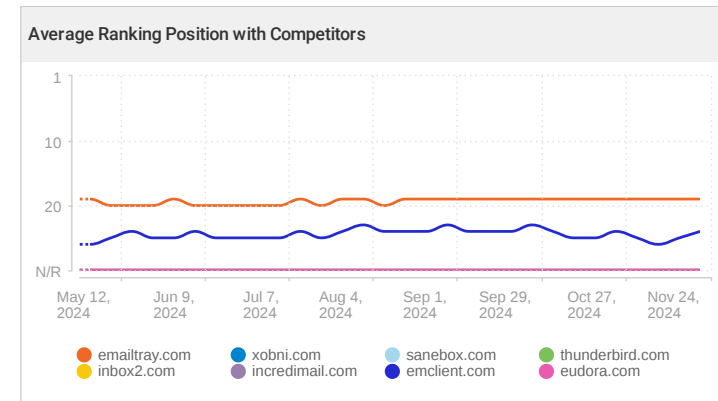







Top 5 Keywords by Rankings			
Keyword	Global monthly searches	Google.com (USA) - New York, NY	Bing.com
email tray	140	1	1
emailtray free download	10	1	1
email notifier	260	📄 1 +	5 ▲ 2
emailtray blog	20	1	1
emailtray	140	1	1

Positions Compared with Previous Scan	
14 Improved positions	13 Deprecated positions
5 Added to SE listing	1 Dropped from SE listing

Top 5 Moved up Keywords		
Keyword	Search engine	Position
free email program for windows 7	Bing.com	28 ▲ 7
email clients for windows 7	📄 Google.com (USA) - ...	5 ▲ 4
mail client for windows	📄 Google.com (USA) - ...	25 ▲ 4
email notifier	Google.com (USA) - Ne...	4 ▲ 3
email clients for windows 7	Google.com (USA) - Ne...	5 ▲ 3

Top 5 Losing Keywords		
Keyword	Search engine	Position
mail notifier	Yahoo.com	20 ▼ 18
email sorting software	Bing.com	17 ▼ 9
e-mail notifier	Bing.com	4 ▼ 3
email sorting software	Google.com (USA) - Ne...	22 ▼ 2
mail client for windows 7	📄 Google.com (USA) - ...	10 ▼ 2



Top 5 Dangerous Competitors			
Domain	Visibility score (out of 100)		Average Ranking Position
 zapier.com	84 ▲ 3		16
 clean.email	80 ▲ 2		15 ▼ 1
 techradar.com	79 ▲ 5		20
 thunderbird.net	63		20 ▲ 1
 pcmag.com	63 ▼ 11		20 ▼ 1

LEGEND: + Added ▲ Positive change ▼ Negative change

TYPE OF THE RESULTS: Videos