

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Dec 1, 2024



On-Site Issues Overview for Demo Project

This report lists on-site SEO issues and pages on which the issues were found.

Site optimization
27% ▼ 5

Analyzed canonical pages
189

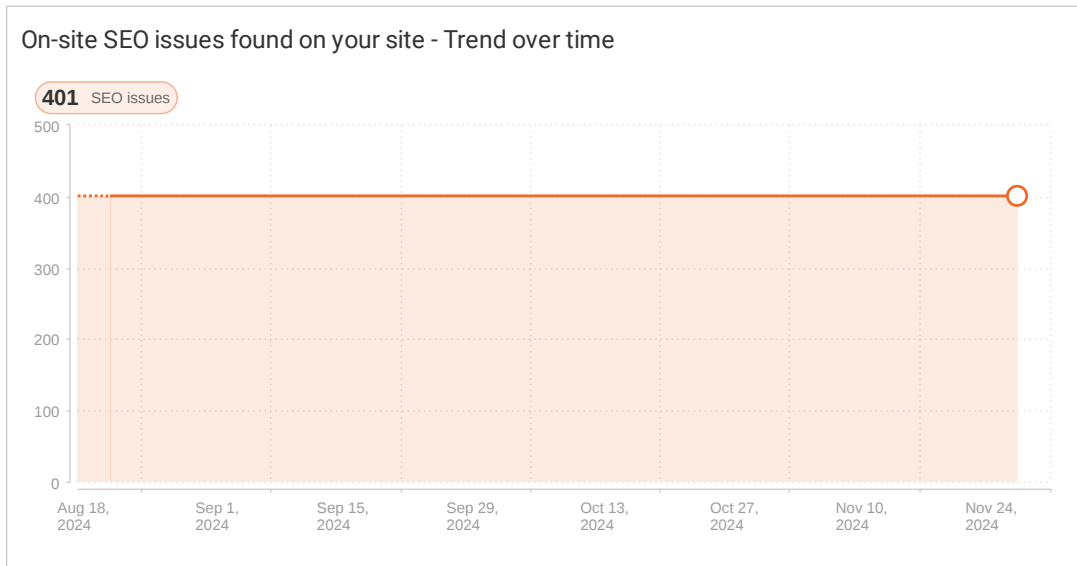
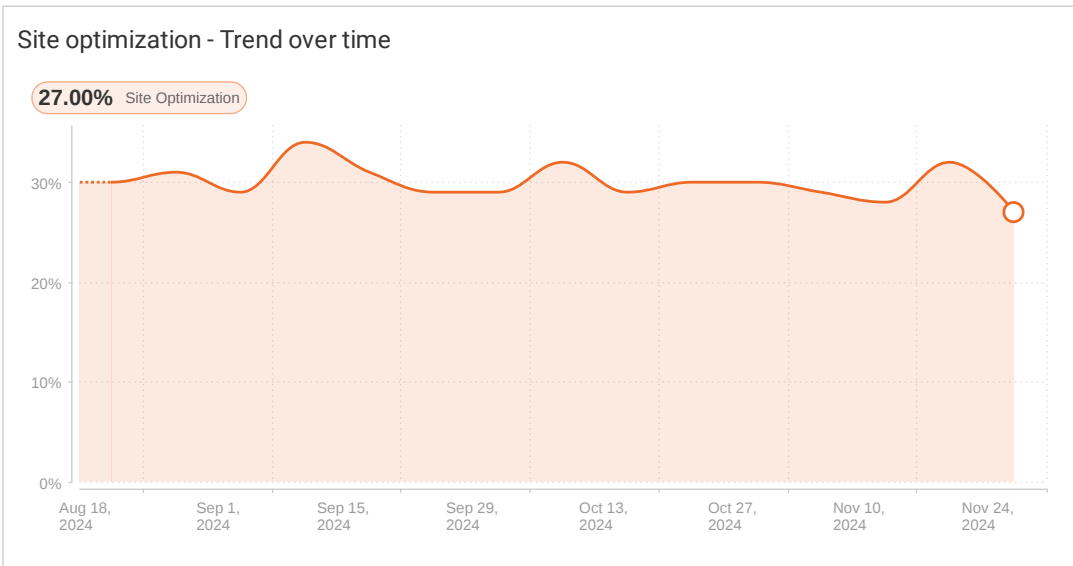
Pages with SEO issues
185

On-site issues
401

Pages in Google index
310 ▲ 129

Sitemap age
7 months

Domain age
15 years



⚠ Consider fixing

Optimization opportunities that will help you improve your site performance on the web.

❗ Add a Title tag 1 page

❗ Shorten Title tag 37 pages

❗ Add more text in the Title tag 24 pages

❗ Rewrite duplicate Title tags 13 pages

❗ Add a Description tag 155 pages

❗ Shorten Description tag 2 pages

❗ Add more text in the Description tag 12 pages

❗ Rewrite duplicate Description tags 2 pages

❗ Add an H1 heading 154 pages

❗ Add ALT attribute 1 image

✔ Passed rules

✔ There is no multiple homepage issue

✔ There are no multiple Title tags

- ✔ There are no multiple Description tags
- ✔ The H1 tag usage is correct
- ✔ The pages of your site have a reasonable amount of outbound links
- ✔ All linked images of your site have text within ALT attributes.
- ✔ All internal links of your site have link text
- ✔ There is a Favicon on your site
- ✔ The structure of your pages' URLs is OK
- ✔ The URLs of your site's pages contain valid characters
- ✔ There are no Meta Refreshes on your site
- ✔ The [XML Sitemap](#) was found on your site
- ✔ The [Robots.txt](#) file was found on your site.
- ✔ All pages of your site have correct Hreflang attribute values
- ✔ There are no Hreflang links to redirecting URLs

✔ There are no Hreflang links to non-canonical URLs

✔ There are no relative URLs in Hreflang tags

✔ All localized pages have a self-referencing Hreflang tag

✔ There are no HTML lang and Hreflang attributes mismatch issues on your site

✔ There are no pages with different URLs for the same Hreflang value on your site

✔ Hreflang tags are reciprocal across all site pages