

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Dec 4, 2024



Top Queries for Demo Project

This report shows keywords that brought traffic to your site.

▼ Applied Filters

✓ Search type: Web

Total clicks
285 ▼ 91

Total Impressions
18.5K ▼ 4.3K

Avg. CTR
1.54% ▼ 0.11%

Avg. position
36.1 ▲ 1

Keyword		Avg. position	Clicks	Impressions	CTR, %
emailtray Tags: branded keywords	🚩	1	59 ▼ 16	183 ▼ 32	32.24% ▼ 2.64%
email tray Tags: branded keywords	🚩	1.4 ▼ 0.1	20 ▲ 5	104 ▼ 27	19.23% ▲ 7.78%
emailtray download		1	10 ▼ 5	20 ▼ 2	50% ▼ 18.18%
email notifier Tags: email notifier	🚩	5.3 ▼ 0.4	5	216 ▼ 8	2.31% ▲ 0.08%
email notifier windows 10		3.3 ▲ 0.7	5 ▼ 1	32	15.62% ▼ 3.12%
email app download for pc windows 7		9.2 ▼ 1.1	2 ▲ 1	49 ▲ 3	4.08% ▲ 1.91%
email client for windows 7 Tags: email client, windows email client	🚩	7.8 ▼ 1.3	2 ▼ 1	104 ▼ 22	1.92% ▼ 0.46%
email sorter		42.2 ▲ 2.8	2	69 ▼ 9	2.9%
emailtray free download Tags: download, free, branded keywords	🚩	1	2	32 ▼ 3	6.25%
free email notifier		1.9 ▲ 0.7	2 ▼ 2	19 ▼ 2	10.53% ▼ 8.52%
New mail notifr		5.6	2	42	4.76%
mailtray		1.9 ▼ 0.8	2 ▲ 1	13 ▼ 2	15.38% ▲ 8.72%
New best spam filter		3	1	1	100%

Keyword	Avg. position	Clicks	Impressions	CTR, %
desktop email notifier Tags: email notifier	3.2 ▼ 0.7	1	48 ▼ 6	2.08%
download email client Tags: download	12.1 ▲ 0.7	1	19 ▼ 6	5.26%
e-mail notifier Tags: email notifier	4.5 ▼ 0.1	1	19 ▼ 2	5.26% ▲ 0.5%
email app for windows 7	9.9 ▼ 0.8	1	16 ▼ 16	6.25%
email download for pc windows 7	7.9 ▼ 0.6	1	17 ▼ 5	5.88%
email download pc	42.5 ▲ 25.2	1	2 ▼ 1	50%
email programs for windows 7	7.1 ▼ 1.9	1	41 ▼ 4	2.44%
email software for windows 7	9.1 ▼ 1.1	1	23 ▼ 5	4.35%
free email app for windows 7	9.8 ▼ 1.4	1	16 ▼ 10	6.25% ▲ 2.4%
free email client for windows 7	6.9 ▼ 0.5	1	34 ▼ 11	2.94%
free email client windows	24.3 ▼ 4	1	18 ▲ 5	5.56%
free email notification	4 ▲ 1	1	9 ▼ 11	11.11% ▲ 6.11%
New free email notification software	3.5	1	2	50%
New modern email client	39	1	1	100%

Keyword	Avg. position	Clicks	Impressions	CTR, %
simple email app	18.7 ▼ 5.2	1	3 ▼ 5	33.33%
simple imap client	16.5 ▼ 5.5	1	4 ▲ 2	25%
simple mail client	15 ▼ 4.3	1	8 ▼ 20	12.5%
simplest email client	9.3 ▲ 0.2	1	9 ▲ 2	11.11% ▼ 3.17%
webmail notifier	7.2 ▲ 6.3	1	18 ▼ 29	5.56%
windows 7 email client free	6.9 ▲ 0.1	1	12	8.33%
address book email adalah	2	-	1 ▼ 1	-
advantages and disadvantages of communication channels	2 ▲ 18.5	-	1 ▼ 1	-
adware android	64 ▲ 5	-	1	-
New adware app	65	-	1	-
adware free	69.8 ▲ 6.6	-	4 ▲ 1	-
adware on android	67 ▼ 0.7	-	1 ▼ 2	-
all caps email	38.9 ▲ 25.6	-	7 ▲ 3	-
all caps email etiquette	19 ▼ 2	-	1	-
all caps in email	51.5 ▲ 24.5	-	13 ▲ 7	-
all caps in emails	28 ▲ 16	-	3 ▲ 2	-

Keyword	Avg. position	Clicks	Impressions	CTR, %
all email accounts in one place free	52	-	1	-
all the best email	2 ▼ 1	-	1	-
android adware	62 ▼ 3	-	33 ▲ 7	-
New android best email app	60	-	1	-
New android best email client	63	-	1	-
New android email spam blocker	82.5	-	2	-
android email spam filter	67 ▲ 2.9	-	2 ▼ 5	-

LEGEND: - Not found ▲ Positive change ▼ Negative change 🚩 Keyword is being monitored in Rank Tracking