

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Dec 4, 2024



Top Pages for Demo Project

This report shows the most visited pages of the site.

▼ Applied Filters

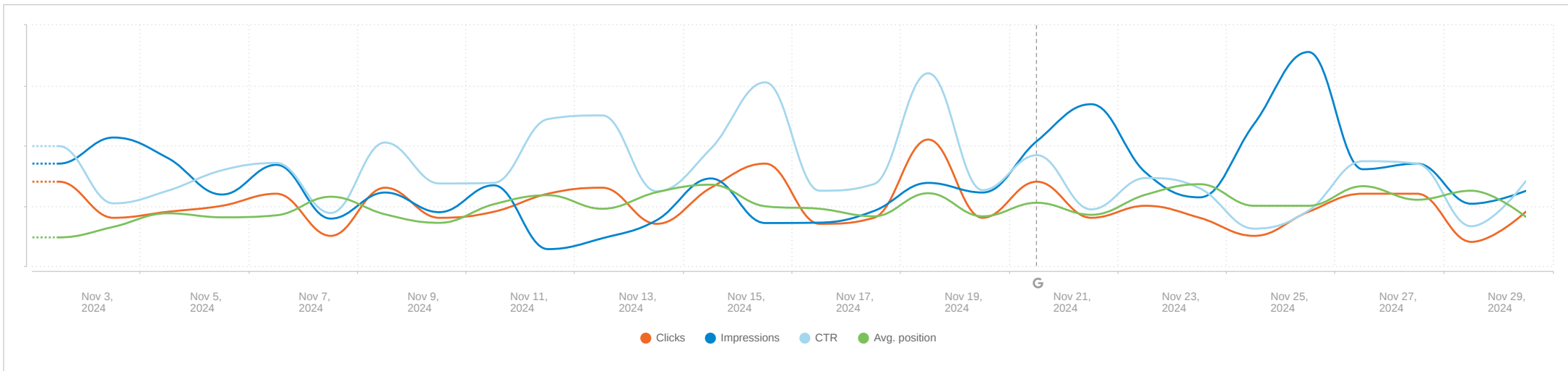
✓ Search type: Web

Total clicks
285 ▼ 91

Total Impressions
18.5K ▼ 4.3K

Avg. CTR
1.54% ▼ 0.11%

Avg. position
36.1 ▲ 1



Latest Events

Nov 20, 2024

Google's November 2024 Core Update: The update's roll-out started on November 11 and is expected to take about two weeks to complete. This Core Update focuses on high-quality content that provides genuine value to users, effectively answers their queries, and demonstrates expertise. Additionally, this Core Update emphasizes the optimization of user experience, the enhanced role of E-E-A-T (Expertise, Authoritativeness, Trustworthiness, Experience), and increased attention to search intent.

Page	Sessions	Clicks	Impressions	CTR, %	Avg. position
/	239 ▼ 7	100 ▼ 15	4.6K ▲ 1.1K	2.13% ▼ 1.1%	36.1 ▲ 5.2
/download-email-client.html	723 ▼ 98	88 ▼ 39	9.7K ▼ 3.8K	0.9% ▼ 0.03%	34.8 ▲ 2.1
/email-notifier.html	34 ▼ 21	38 ▼ 22	2.7K ▲ 230	1.41% ▼ 1.02%	11.9 ▲ 2.3
/download.html	274 ▼ 16	31 ▼ 5	1.6K ▼ 3	1.89% ▼ 0.3%	13.1 ▲ 3.7
/email-sorting-software.html	5 ▼ 9	5 ▲ 2	765 ▲ 4	0.65% ▲ 0.26%	35.3 ▼ 2.8
/simple-email-client.html	29 ▼ 1	5	1K ▲ 139	0.47% ▼ 0.07%	26.7 ▲ 5
/support/faq/connectivity_issues.html	-	5 ▼ 3	21	23.81% ▼ 14.29%	8.5 ▼ 3
/blog/spam-filtering-vs-email-prioritization-two-different-approaches-to-email-management/	-	2 ▼ 2	276 ▼ 27	0.72% ▼ 0.6%	39.4 ▲ 2.1
/support/email-management-tips/business-email-etiquette-rules.html	13 ▼ 13	2 ▲ 1	248 ▼ 276	0.81% ▲ 0.62%	38.6 ▲ 17.1
/support/help/about_emailtray.html	1 ▼ 1	2	24 ▼ 19	8.33%	36.2 ▼ 11
/about-us.html	8 ▼ 2	1	535 ▲ 170	0.19%	4.6 ▲ 0.1
/blog/	-	1	367 ▼ 2	0.27%	8.5 ▼ 0.3
/blog/25-proven-techniques-to-stop-junk-mail-and-correct-spam-filter-mistakes/	-	1	84 ▼ 24	1.19% ▲ 0.26%	48.6 ▼ 8.2
/blog/3-secrets-of-the-real-email-jedi/	-	1	15 ▲ 6	6.67%	6 ▲ 10.1
/blog/a-desktop-email-client-vs-cloud-based-email-choose-the-best-solution-to-use-across-all-your-devices/	-	1 ▼ 1	366 ▼ 54	0.27% ▼ 0.2%	56 ▼ 2.2

Page	Sessions	Clicks	Impressions	CTR, %	Avg. position
/blog/email-phishing-activity-over-time-2004-2012-in-figures/	-	1	15 ▼ 8	6.67% ▲ 2.32%	28.8 ▼ 12.5
/blog/summer-2012-email-phishing-trends-heat-up/	-	1	4 ▲ 2	25%	40.8 ▲ 23.8
/blog/video-review-emailtray-on-findmysoft-com-enjoy-and-share-with-your-colleagues/	-	1 ▼ 2	19 ▼ 8	5.26% ▼ 5.85%	12.1 ▼ 7.5
/features.html	7 ▼ 6	1	838 ▲ 165	0.12%	6.4 ▲ 3.7
/suggest.html	-	1	104 ▲ 28	0.96% ▼ 0.35%	4.9 ▼ 0.3
/support/android/about_emailtray_android.html	4 ▲ 3	1	148 ▼ 6	0.68% ▲ 0.03%	7.7 ▲ 11.4
/support/android/user_account.html	3	1	61 ▼ 8	1.64% ▲ 0.19%	7.5 ▼ 1.6
/support/faq/emailtray_on_service.html	-	1	19 ▲ 10	5.26% ▼ 5.85%	7.6 ▲ 2
/support/faq/general.html	2 ▼ 3	1 ▼ 2	103 ▲ 59	0.97% ▼ 5.85%	11.4 ▼ 5.9
/support/help/	-	1	3	33.33%	2
/support/help/automatic_mail_reception.html	1 ▼ 5	1 ▼ 5	51 ▼ 27	1.96% ▼ 5.73%	10.7 ▼ 1.5
/blog/10-best-features-that-keep-me-with-emailtray/	-	-	309 ▼ 119	-	21.4 ▼ 1.4
/blog/10-tips-to-make-your-email-signature-beautiful-and-effective/	-	-	105 ▼ 167	-	51.7 ▼ 25.9
/blog/20-tips-for-successful-email-newsletter-delivery/	-	-	2 ▼ 4	-	24.5 ▲ 22
/blog/5-simple-rules-that-can-protect-you-from-cyber-crimes/	-	-	3 ▼ 4	-	4.3 ▲ 8.4
/blog/5-ways-to-make-email-work-for-you-tips-for-email-recipients/	-	-	1	-	4 ▲ 59

Page	Sessions	Clicks	Impressions	CTR, %	Avg. position
/blog/5-ways-to-make-email-work-for-you-tips-for-the-email-senders/	-	-	2 ▼ 2	-	14 ▲ 25.8
/blog/9-things-that-make-the-emailtray-email-client-for-windows-awesome/	-	-	20 ▼ 32	-	12.3 ▲ 11.4
/blog/a-quick-tour-about-the-emailtray-email-app-for-android-now-available-on-youtube/	-	-	1	-	32 ▼ 30
/blog/a-smart-email-notifier-get-alerted-only-about-the-emails-that-are-worth-your-attention/	-	- ▼ 1	9 ▼ 15	- ▼ 4.17%	44.2 ▼ 13.6
/blog/beware-attachments-may-ruin-your-email-delivery-expectations/	-	-	83 ▲ 17	-	70.9 ▼ 24.4
/blog/beware-free-apps-for-android-may-bring-aggressive-adware-to-your-mobile-device/	-	-	51 ▼ 2	-	65 ▲ 1.7
/blog/category/email-management-2/	-	-	9 ▲ 3	-	20.1 ▲ 50.7
/blog/category/email-marketing/	-	-	2	-	25
/blog/category/email-trends-and-stats/	-	-	34 ▲ 2	-	57.4 ▼ 17.1
/blog/category/infographics/	-	-	13 ▲ 10	-	78.2 ▼ 66.2
/blog/category/insider-notes/	-	-	3	-	77.3
/blog/category/news/	-	-	8 ▲ 1	-	9.6 ▲ 19.1
/blog/category/technology/	-	-	1 ▼ 3	-	10 ▲ 19.2
/blog/communication-channels-infographic-facts-and-figures-pros-and-cons/	-	-	77 ▼ 59	-	26.9 ▼ 11.3
/blog/dont-let-email-spam-filters-kill-good-mail/	-	-	2 ▼ 2	-	88.5 ▲ 3.5
/blog/email-spam-rates-in-august-2012-how-do-they-stack-against-the-previous-year-stats/	-	-	12 ▲ 1	-	41.8 ▼ 12.1

Page	Sessions	Clicks	Impressions	CTR, %	Avg. position
/blog/email-spam-trends-2001-2012/	-	- ▼ 1	77 ▲ 1	- ▼ 1.32%	28.3 ▲ 5
/blog/emails-road-to-heaven-aka-inbox/	-	-	10 ▼ 3	-	30 ▼ 11.5
/blog/emailtray-4-0-beta-released-meet-new-address-book/	-	-	1	-	1

LEGEND: - Not found ▲ Positive change ▼ Negative change