

# EMAIL TRAY SOFTWARE

## INTERNET MARKETING REPORT

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Prepared for  
<https://emailtray.com>

Dec 4, 2024



## Search Keywords for Demo Project

▼ Applied Filters

✓ Results for: last 30 days (Nov 4, 2024 - Dec 3, 2024)    ✓ Heatmap enabled

Keyword	Group	Impressions	Clicks	Cost per click	Cost	Key event	Key event rate	Cost per key event
<b>Totals</b>		<b>1,527</b>	<b>148</b>	<b>\$0.41</b>	<b>\$60.55</b>	<b>5.00</b>	<b>28.57%</b>	<b>\$12.11</b>
freeware email program	Email client	168	12	\$0.42	\$5.03	-	-	-
check email accounts	Email client	962	90	\$0.40	\$35.58	4.00	33.33%	\$8.90
email client software	Email client	249	35	\$0.44	\$15.33	-	-	-
android email programs	Email client	148	11	\$0.42	\$4.61	1.00	50.00%	\$4.61