

# EMAIL TRAY SOFTWARE

## INTERNET MARKETING REPORT

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Prepared for  
<https://emailtray.com>

Dec 4, 2024



## Performance for Demo Project

This report shows how customers search for your local Business, where they view your Business on Google and which actions they take on your listing.

▼ Applied Filters

✓ Results for: last month (Nov 2, 2024 - Dec 2, 2024)    ✓ Location: All locations

Google Rating  
**No reviews**

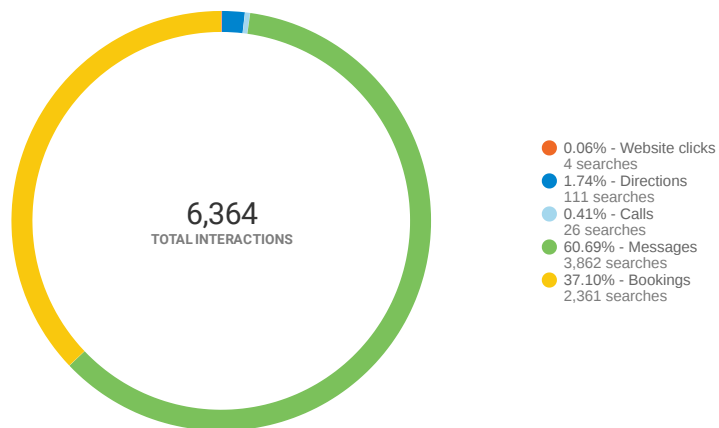
Total Views  
**5.5K**

Total Interactions  
**6.3K**

Customer Interaction Rate  
**114.65%**

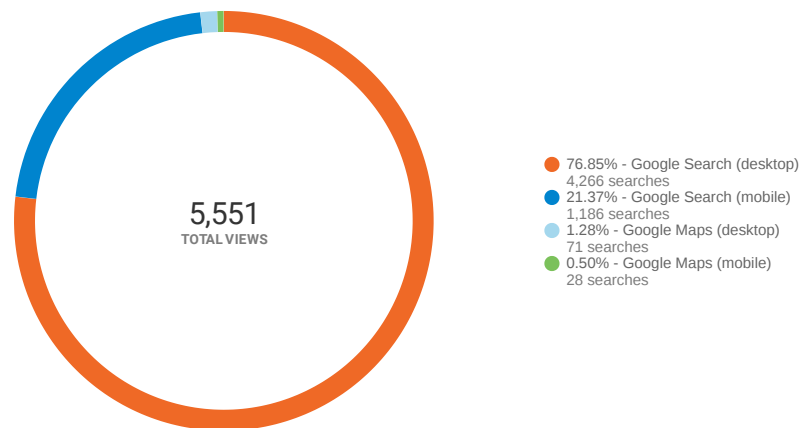
### Business Profile interactions distribution

The diagram shows how customers search for your business



### Business Profile views

The diagram shows the Google services that customers use to find your business














### Emailtray Software

1100 S Hope St, Los Angeles, CA 90015, USA

 **114.65%**  
Customer interaction rate

 **5551**  
Total views

 **6364**  
Total interactions

Metrics	Count (% of total)	Trend by select period
<b>Total views</b>	<b>5551 (100%)</b>	
Google Search (desktop)	4266 (76.9%)	
Google Search (mobile)	1186 (21.4%)	
Google Maps (desktop)	71 (1.3%)	
Google Maps (mobile)	28 (0.5%)	
<b>Total Interactions</b>	<b>6364 (100%)</b>	
Website clicks	4 (0.1%)	
Directions	111 (1.7%)	
Calls	26 (0.4%)	
Messages	3862 (60.7%)	
Bookings	2361 (37.1%)	

Metrics	Count (% of total)	Trend by select period
Customer interaction rate, %	114.65%	