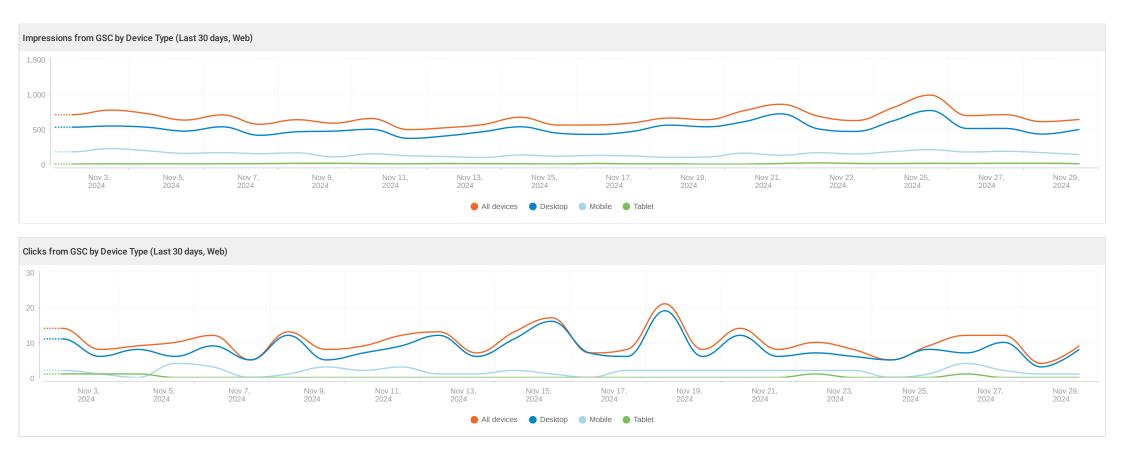
## SOFTWARE

## **INTERNET MARKETING REPORT**



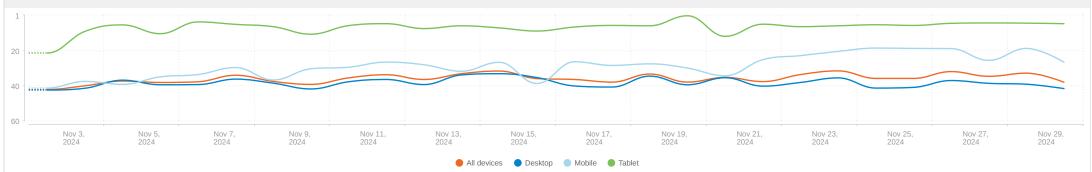


## Google Search Console Summary for Demo Project





Avg. Position from GSC by Device Type (Last 30 days, Web)



Top 5 Queries from GSC by Clicks (Last 30 days, Web)						
Keyword	Clicks	Impressions	CTR, %	Avg. position		
emailtray	59 🔻 16	183 🕶 32	32.24% <b>v</b> 2.64%	1		
email tray	20 🔶 5	104 🕶 27	<b>19.23% ~</b> 7.78%	1.4 <b>▼</b> 0.1		
emailtray download	10 - 5	20 🕶 2	50% - 18.18%	1		
email notifier	5	216 🕶 8	2.31% 🔷 0.08%	5.3 <b>▼</b> 0.4		
email notifier windows 10	5 🔻 1	32	15.62% - 3.12%	3.3 ▲ 0.7		



## Top 5 Pages from GSC by Clicks (Last 30 days, Web)

Page	Clicks	Impressions	CTR, %	Avg. position
/	100 - 15	<b>4.6K ▲</b> 1.1K	2.13% 🔻 1.1%	36.1 🗢 5.2
/download-email-client.html	88 - 39	9.7K <b>▼</b> 3.8K	0.9% - 0.03%	34.8 🔷 2.1
/email-notifier.html	38 🔻 22	<b>2.7K ▲</b> 230	1.41% <b>v</b> 1.02%	11.9 📤 2.3
/download.html	31 🔻 5	1.6K <b>v</b> 3	1.89% 🔻 0.3%	13.1 🔷 3.7
/email-sorting-software.html	5 • 2	765 🔺 4	0.65% 🔷 0.26%	35.3 ▼ 2.8