

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

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Devices for Demo Project

This report shows the types of devices most frequently used to visit your site.

▼ Applied Filters

✓ Search type: Web

Total clicks 285 ▼ 91	Total Impressions 18.5K ▼ 4.3K	Avg. CTR 1.54% ▼ 0.11%	Avg. position 36.1 ▲ 1
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Device	Clicks	Impressions	CTR, %	Avg. position
Desktop	233 ▼ 114	14.2K ▼ 3.8K	1.64% ▼ 0.28%	38.6 ▼ 0.6
Mobile	47 ▲ 19	4.1K ▼ 530	1.15% ▲ 0.54%	29 ▲ 5.5
Tablet	5 ▲ 4	210 ▲ 108	2.38% ▲ 1.4%	6.3 ▲ 2.6

LEGEND: ▲ Positive change ▼ Negative change