

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Dec 4, 2024



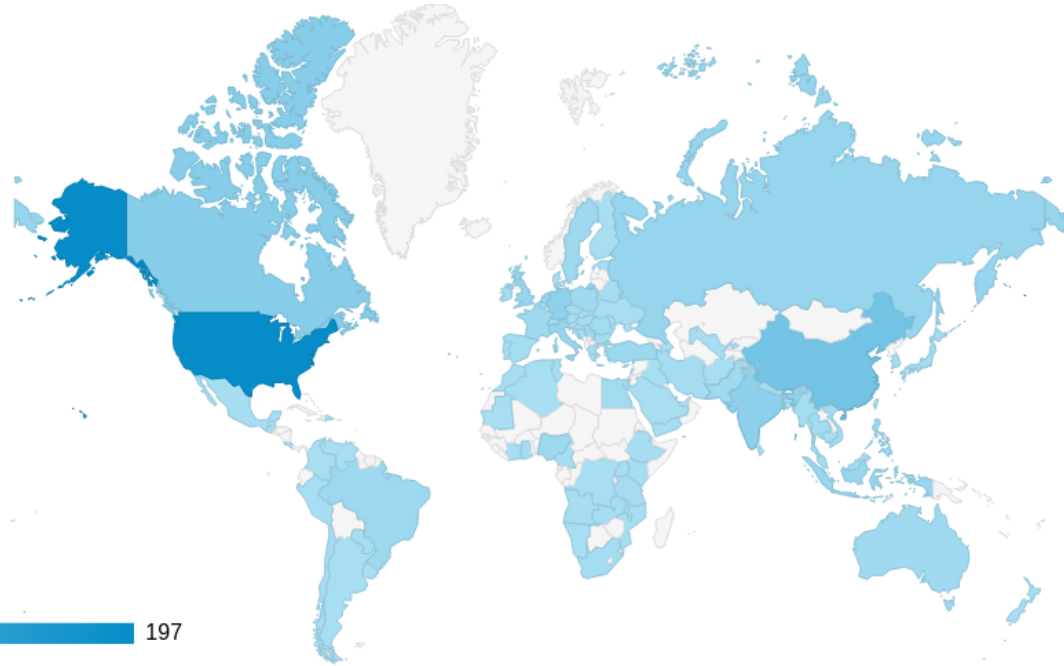
Country for Demo Project

▼ Applied Filters

✓ Results for: last 30 days (Nov 4, 2024 - Dec 3, 2024)

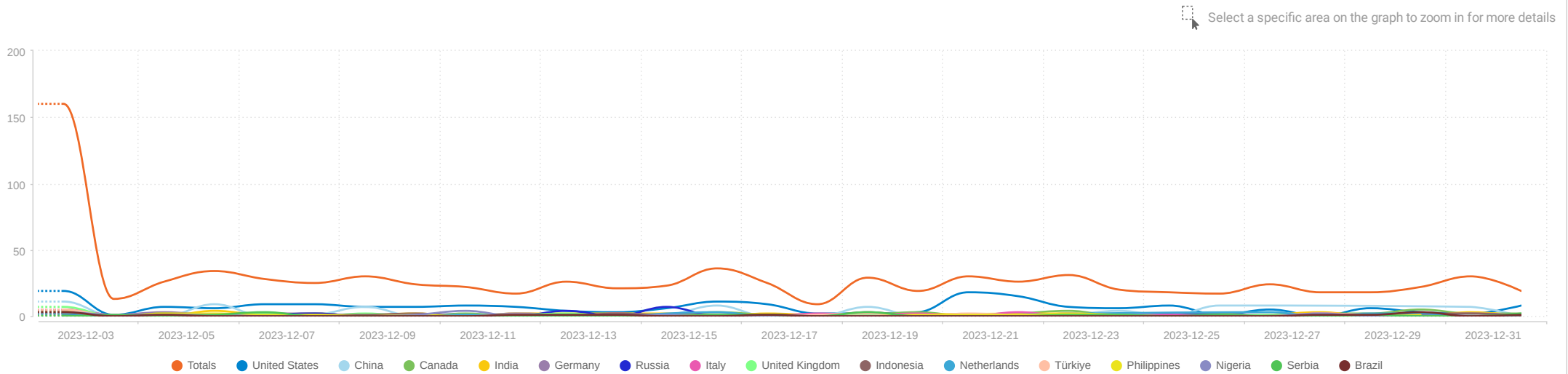
Users, total 821	New users, total 797	Engaged sessions, total 457	Engagement rate 59.90%
Avg. engaged sessions per user 0.56	Avg. engagement time 00:01:55	Event count, total 9,280	Key events, total 578.00
Total revenue \$8,056.35			

Users by country



0 197

Top 15 countries, by Users



Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Totals	821	797 (100%)	457 (100%)	59.90%	0.56	00:01:55	9,280	578.00 (100%)	\$8,056.35 (100%)
United States	197	194 (24.34%)	96 (21.01%)	48.73%	0.49	00:00:46	1,438	102.00 (17.65%)	\$1,586.30 (19.69%)
China	65	62 (7.78%)	26 (5.69%)	48.15%	0.40	00:01:34	562	25.00 (4.33%)	\$44.85 (0.56%)
Canada	41	41 (5.14%)	28 (6.13%)	65.12%	0.68	00:00:59	446	38.00 (6.57%)	\$588.50 (7.30%)
India	33	32 (4.02%)	18 (3.94%)	54.55%	0.55	00:01:12	349	22.00 (3.81%)	\$239.40 (2.97%)

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Germany	31	29 (3.64%)	8 (1.75%)	28.57%	0.26	00:01:06	241	13.00 (2.25%)	\$144.65 (1.80%)
Russia	23	19 (2.38%)	18 (3.94%)	69.23%	0.78	00:01:01	198	23.00 (3.98%)	\$354.15 (4.40%)
Italy	22	21 (2.63%)	21 (4.60%)	80.77%	0.95	00:01:56	255	21.00 (3.63%)	\$314.35 (3.90%)
United Kingdom	21	20 (2.51%)	14 (3.06%)	73.68%	0.67	00:03:01	287	19.00 (3.29%)	\$334.35 (4.15%)
Indonesia	19	17 (2.13%)	14 (3.06%)	70.00%	0.74	00:02:51	192	22.00 (3.81%)	\$364.25 (4.52%)
Netherlands	18	16 (2.01%)	10 (2.19%)	62.50%	0.56	00:01:16	174	18.00 (3.11%)	\$209.50 (2.60%)
Türkiye	17	18 (2.26%)	8 (1.75%)	53.33%	0.47	00:02:42	232	7.00 (1.21%)	\$134.75 (1.67%)
Philippines	16	15 (1.88%)	8 (1.75%)	50.00%	0.50	00:01:55	190	11.00 (1.90%)	\$109.70 (1.36%)
Nigeria	15	15 (1.88%)	11 (2.41%)	78.57%	0.73	00:02:07	199	16.00 (2.77%)	\$159.60 (1.98%)
Serbia	15	13 (1.63%)	13 (2.84%)	65.00%	0.87	00:00:21	126	22.00 (3.81%)	\$309.30 (3.84%)
Brazil	14	14 (1.76%)	6 (1.31%)	54.55%	0.43	00:01:54	168	9.00 (1.56%)	\$129.70 (1.61%)

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
France	13	14 (1.76%)	9 (1.97%)	90.00%	0.69	00:03:55	231	13.00 (2.25%)	\$249.50 (3.10%)
Poland	13	13 (1.63%)	12 (2.63%)	63.16%	0.92	00:02:18	185	9.00 (1.56%)	\$164.65 (2.04%)
Sweden	13	13 (1.63%)	10 (2.19%)	71.43%	0.77	00:01:03	161	15.00 (2.60%)	\$219.40 (2.72%)
Pakistan	11	11 (1.38%)	9 (1.97%)	100.00%	0.82	00:02:36	159	13.00 (2.25%)	\$179.60 (2.23%)
Australia	10	9 (1.13%)	5 (1.09%)	62.50%	0.50	00:02:14	115	10.00 (1.73%)	\$149.70 (1.86%)
Belgium	10	10 (1.25%)	8 (1.75%)	80.00%	0.80	00:01:38	111	15.00 (2.60%)	\$184.65 (2.29%)
Japan	9	9 (1.13%)	1 (0.22%)	50.00%	0.11	00:06:50	240	1.00 (0.17%)	\$14.95 (0.19%)
(not set)	8	8 (1.00%)	6 (1.31%)	85.71%	0.75	00:02:26	152	6.00 (1.04%)	\$89.70 (1.11%)
Egypt	8	8 (1.00%)	3 (0.66%)	50.00%	0.38	00:03:44	122	4.00 (0.69%)	\$29.90 (0.37%)
Romania	8	8 (1.00%)	6 (1.31%)	85.71%	0.75	00:02:15	94	11.00 (1.90%)	\$164.65 (2.04%)
Bangladesh	7	7 (0.88%)	4 (0.88%)	100.00%	0.57	00:03:54	133	8.00 (1.38%)	\$134.75 (1.67%)

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Thailand	7	8 (1.00%)	2 (0.44%)	50.00%	0.29	00:05:08	157	4.00 (0.69%)	\$49.90 (0.62%)
Spain	6	7 (0.88%)	-	-	-	00:09:50	224	-	-
Hungary	6	6 (0.75%)	4 (0.88%)	66.67%	0.67	00:00:18	37	5.00 (0.87%)	\$64.85 (0.80%)
South Korea	6	6 (0.75%)	-	-	-	00:09:05	192	-	-
Vietnam	6	6 (0.75%)	3 (0.66%)	100.00%	0.50	00:05:08	129	2.00 (0.35%)	\$29.90 (0.37%)
South Africa	6	6 (0.75%)	4 (0.88%)	66.67%	0.67	00:01:31	74	8.00 (1.38%)	\$114.75 (1.42%)
Bulgaria	5	5 (0.63%)	6 (1.31%)	75.00%	1.20	00:01:35	48	4.00 (0.69%)	\$64.85 (0.80%)
Czechia	5	5 (0.63%)	-	-	-	00:03:28	73	-	-
Iran	5	4 (0.50%)	3 (0.66%)	60.00%	0.60	00:02:37	52	4.00 (0.69%)	\$29.90 (0.37%)
Austria	4	4 (0.50%)	4 (0.88%)	100.00%	1.00	00:00:20	30	6.00 (1.04%)	\$99.80 (1.24%)
Greece	4	4 (0.50%)	2 (0.44%)	50.00%	0.50	00:01:04	30	4.00 (0.69%)	\$64.85 (0.80%)

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Croatia	4	4 (0.50%)	2 (0.44%)	50.00%	0.50	00:00:33	33	6.00 (1.04%)	\$99.80 (1.24%)
Malaysia	4	3 (0.38%)	4 (0.88%)	66.67%	1.00	00:00:18	20	4.00 (0.69%)	\$84.85 (1.05%)
Tanzania	4	4 (0.50%)	2 (0.44%)	100.00%	0.50	00:04:50	86	3.00 (0.52%)	\$29.90 (0.37%)
Angola	3	3 (0.38%)	-	-	-	00:05:38	70	-	-
Bosnia & Herzegovina	3	2 (0.25%)	2 (0.44%)	66.67%	0.67	00:00:15	18	4.00 (0.69%)	\$84.85 (1.05%)
Switzerland	3	2 (0.25%)	2 (0.44%)	66.67%	0.67	00:00:17	14	3.00 (0.52%)	\$49.90 (0.62%)
Estonia	3	3 (0.38%)	3 (0.66%)	100.00%	1.00	00:00:18	18	3.00 (0.52%)	\$14.95 (0.19%)
Lebanon	3	3 (0.38%)	4 (0.88%)	80.00%	1.33	00:00:17	27	6.00 (1.04%)	\$79.80 (0.99%)
Myanmar (Burma)	3	2 (0.25%)	1 (0.22%)	50.00%	0.33	00:02:58	38	2.00 (0.35%)	\$14.95 (0.19%)
Mexico	3	2 (0.25%)	2 (0.44%)	100.00%	0.67	00:05:39	70	1.00 (0.17%)	\$34.95 (0.43%)
Nepal	3	2 (0.25%)	1 (0.22%)	50.00%	0.33	00:02:58	37	1.00 (0.17%)	\$14.95 (0.19%)

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Portugal	3	3 (0.38%)	3 (0.66%)	100.00%	1.00	00:00:49	21	2.00 (0.35%)	\$14.95 (0.19%)
Singapore	3	3 (0.38%)	1 (0.22%)	33.33%	0.33	00:00:12	12	-	-
Yemen	3	3 (0.38%)	3 (0.66%)	100.00%	1.00	00:03:41	28	4.00 (0.69%)	\$64.85 (0.80%)
United Arab Emirates	2	2 (0.25%)	2 (0.44%)	100.00%	1.00	00:00:18	9	-	-
Belarus	2	2 (0.25%)	1 (0.22%)	100.00%	0.50	00:04:53	39	2.00 (0.35%)	\$14.95 (0.19%)
Chile	2	2 (0.25%)	1 (0.22%)	100.00%	0.50	00:04:38	40	2.00 (0.35%)	\$14.95 (0.19%)
Cameroon	2	2 (0.25%)	-	-	-	00:09:17	64	-	-
Costa Rica	2	2 (0.25%)	1 (0.22%)	100.00%	0.50	00:04:50	38	-	-
Dominican Republic	2	2 (0.25%)	1 (0.22%)	50.00%	0.50	00:00:06	15	3.00 (0.52%)	\$49.90 (0.62%)
Ethiopia	2	3 (0.38%)	1 (0.22%)	100.00%	0.50	00:09:06	69	-	-
Ghana	2	2 (0.25%)	2 (0.44%)	100.00%	1.00	00:00:24	15	4.00 (0.69%)	\$29.90 (0.37%)

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Ireland	2	2 (0.25%)	-	-	-	00:04:23	35	-	-
Israel	2	2 (0.25%)	1 (0.22%)	33.33%	0.50	00:00:26	10	-	-
Kenya	2	1 (0.13%)	1 (0.22%)	50.00%	0.50	00:00:06	5	1.00 (0.17%)	\$14.95 (0.19%)
Morocco	2	2 (0.25%)	1 (0.22%)	33.33%	0.50	00:00:53	16	2.00 (0.35%)	\$14.95 (0.19%)
New Zealand	2	2 (0.25%)	2 (0.44%)	100.00%	1.00	00:01:18	9	-	-
Slovakia	2	2 (0.25%)	1 (0.22%)	50.00%	0.50	00:00:15	19	3.00 (0.52%)	\$49.90 (0.62%)
Zambia	2	2 (0.25%)	2 (0.44%)	100.00%	1.00	-	8	2.00 (0.35%)	\$29.90 (0.37%)
Afghanistan	1	1 (0.13%)	-	-	-	00:08:32	32	-	-
Argentina	1	1 (0.13%)	-	-	-	00:08:26	32	-	-
Azerbaijan	1	1 (0.13%)	-	-	-	00:07:24	32	-	-
Congo - Kinshasa	1	1 (0.13%)	-	-	-	00:08:29	32	-	-

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Côte d'Ivoire	1	1 (0.13%)	-	-	-	00:09:20	32	-	-
Colombia	1	1 (0.13%)	-	-	-	00:08:48	32	-	-
Cyprus	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:01:00	5	-	-
Denmark	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:00:42	4	-	-
Algeria	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:00:10	4	-	-
Finland	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:00:58	11	2.00 (0.35%)	\$14.95 (0.19%)
Guatemala	1	1 (0.13%)	-	-	-	00:08:23	32	-	-
Hong Kong	1	1 (0.13%)	2 (0.44%)	100.00%	2.00	00:02:10	17	4.00 (0.69%)	\$64.85 (0.80%)
Iraq	1	1 (0.13%)	-	-	-	00:00:06	4	-	-
Cambodia	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:00:25	5	-	-
Moldova	1	1 (0.13%)	-	-	-	00:08:09	32	-	-

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Mauritania	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:00:07	11	1.00 (0.17%)	\$14.95 (0.19%)
Malawi	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:01:09	5	-	-
Mozambique	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	-	4	1.00 (0.17%)	\$14.95 (0.19%)
Namibia	1	1 (0.13%)	-	-	-	00:09:00	32	-	-
Peru	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:00:12	4	-	-
Paraguay	1	1 (0.13%)	-	-	-	00:08:28	32	-	-
Qatar	1	1 (0.13%)	1 (0.22%)	100.00%	1.00	00:00:29	11	2.00 (0.35%)	\$14.95 (0.19%)
Saudi Arabia	1	1 (0.13%)	-	-	-	00:00:08	5	-	-
Slovenia	1	1 (0.13%)	-	-	-	00:00:02	4	-	-
Tunisia	1	1 (0.13%)	-	-	-	00:09:56	32	-	-
Taiwan	1	1 (0.13%)	-	-	-	00:09:19	32	-	-

Country	Users	New Users	Engaged Sessions	Engagement Rate	Engaged Sessions per User	Avg. Engagement Time	Event Count	Key events	Total Revenue
Ukraine	1	1 (0.13%)	-	-	-	00:00:02	8	-	-
Uganda	1	1 (0.13%)	-	-	-	00:09:32	32	-	-
Uruguay	1	1 (0.13%)	-	-	-	00:00:04	5	-	-
Uzbekistan	1	1 (0.13%)	-	-	-	00:07:43	32	-	-
Venezuela	1	1 (0.13%)	-	-	-	00:07:36	32	-	-
Sri Lanka	-	-	-	-	-	-	4	-	-