

# EMAILTRAY SOFTWARE

## INTERNET MARKETING REPORT

---

Prepared for  
<https://emailtray.com>

Nov 29, 2024



## Top queries for Demo Project

This report shows keywords that brought traffic to your site.

▼ Applied Filters

✓ Search type: Web

| Keyword   | Clicks  | Impressions | CTR, %          | Avg. position |
|---|---------|-------------|-----------------|---------------|
| <b>emailtray</b><br>Tags: branded keywords                                    | 64 ▼ 12 | 195 ▼ 21    | 32.82% ▼ 2.36%  | 1             |
| <b>email tray</b><br>Tags: branded keywords                                   | 17 ▼ 7  | 98 ▼ 50     | 17.35% ▲ 1.13%  | 1.2 ▲ 0.2     |
| <b>emailtray download</b>   | 11 ▼ 1  | 23 ▲ 6      | 47.83% ▼ 22.76% | 1             |
| <b>email notifier</b><br>Tags: email notifier                                 | 6 ▼ 1   | 221 ▼ 9     | 2.71% ▼ 0.33%   | 5 ▼ 0.1       |
| <b>free email notifier</b>  | 3       | 17 ▼ 13     | 17.65% ▲ 7.65%  | 2.3 ▼ 0.1     |
| <b>email app download for pc windows 7</b>                                    | 2 ▲ 1   | 47 ▼ 1      | 4.26% ▲ 2.17%   | 8.8 ▼ 0.4     |
| <b>email client for windows 7</b><br>Tags: email client, windows email client | 2 ▼ 2   | 106 ▼ 33    | 1.89% ▼ 0.99%   | 7.8 ▼ 1.7     |
| <b>email notifier windows 10</b>  | 2 ▼ 5   | 29 ▼ 2      | 6.9% ▼ 15.68%   | 3.7 ▼ 0.1     |
| <b>email sorter</b>   | 2       | 72 ▼ 2      | 2.78%           | 45.8 ▼ 1.2    |
| <b>emailtray free download</b><br>Tags: download, free, branded keywords      | 2       | 30 ▼ 4      | 6.67%           | 1             |
| <b>free email app for windows 7</b>   | 2       | 14 ▼ 13     | 14.29%          | 9.4 ▼ 1.1     |
| <b>(New) mail notifr</b>  | 2       | 33          | 6.06%           | 5.5           |
| <b>mailtray</b>   | 2 ▼ 1   | 13 ▼ 7      | 15.38% ▲ 0.38%  | 1.8 ▼ 0.7     |
| <b>(New) best spam filter</b>   | 1       | 1           | 100%            | 3             |

| Keyword   | Clicks | Impressions | CTR, %        | Avg. position |
|---|--------|-------------|---------------|---------------|
| <b>desktop email notifier</b><br>Tags: email notifier                     | 1      | 47 ▼ 10     | 2.13%         | 3 ▼ 0.6       |
| <b>download email client</b><br>Tags: download                            | 1      | 17 ▼ 11     | 5.88%         | 11.9 ▲ 0.7    |
| <b>e-mail notifier</b><br>Tags: email notifier                            | 1      | 18 ▼ 4      | 5.56% ▲ 1.01% | 4.3 ▲ 0.1     |
| <b>email app for windows 7</b>  | 1      | 16 ▼ 12     | 6.25%         | 10.1 ▼ 1.3    |
| <b>email client windows 7</b><br>Tags: email client, windows email client | 1      | 41 ▼ 26     | 2.44%         | 8.5 ▼ 0.7     |
| <b>email download for pc windows 7</b>                                    | 1      | 30 ▲ 16     | 3.33%         | 7.8 ▼ 1.6     |
| <b>email notification software</b>  | 1      | 56 ▲ 5      | 1.79%         | 23.2 ▲ 5.2    |
| <b>email notifier extension</b>   | 1      | 2 ▼ 4       | 50%           | 22 ▼ 12.3     |
| <b>email notifiers</b>  | 1      | 14 ▼ 4      | 7.14%         | 3.2 ▲ 0.2     |
| <b>email program free</b>   | 1      | 2 ▼ 5       | 50%           | 20.5 ▼ 3.8    |
| <b>email software for windows 7</b>                                       | 1      | 30          | 3.33%         | 9.2 ▼ 1.6     |
| <b>free email client for windows 7</b>                                    | 1      | 30 ▼ 20     | 3.33%         | 6.9 ▼ 0.8     |
| <b>free email notification</b>  | 1      | 10 ▼ 11     | 10% ▲ 5.24%   | 4.2 ▲ 0.4     |
| <b>free email notification software</b>                                   | 1      | 2           | 50%           | 3.5 ▼ 1.5     |

| Keyword  | Clicks             | Impressions          | CTR, %                     | Avg. position           |
|--|--------------------|----------------------|----------------------------|-------------------------|
| free email program                                       | 1                  | 29 <span>▲ 1</span>  | 3.45%                      | 24.8 <span>▼ 4.3</span> |
| mail client windows 7                                    | 1                  | 19 <span>▼ 3</span>  | 5.26%                      | 10.1 <span>▲ 1.7</span> |
| <span>New</span> modern email client                     | 1                  | 1                    | 100%                       | 39                      |
| simple email app   | 1                  | 3 <span>▼ 5</span>   | 33.33%                     | 18.7 <span>▼ 5.2</span> |
| simple email client<br><small>Tags: email client</small> | 1                  | 57 <span>▼ 29</span> | 1.75%                      | 11.3 <span>▼ 0.3</span> |
| simple imap client                                       | 1                  | 3 <span>▲ 1</span>   | 33.33%                     | 18 <span>▼ 7</span>     |
| simple mail client                                       | 1                  | 9 <span>▼ 23</span>  | 11.11%                     | 14.8 <span>▼ 4.3</span> |
| simplest email client                                    | 1 <span>▼ 1</span> | 8 <span>▼ 1</span>   | 12.5% <span>▼ 9.72%</span> | 8.6 <span>▲ 0.4</span>  |
| windows 7 email client free                              | 1                  | 13 <span>▼ 9</span>  | 7.69% <span>▲ 3.15%</span> | 7.1 <span>▼ 1</span>    |
| 2012 tablets   | -                  | 1 <span>▼ 1</span>   | -                          | 14 <span>▲ 1.5</span>   |
| 7 features of an email                                   | -                  | 1 <span>▼ 1</span>   | -                          | 2 <span>▲ 3</span>      |
| address book email adalah                                | -                  | 1 <span>▼ 1</span>   | -                          | 2                       |
| adware android   | -                  | 1                    | -                          | 64 <span>▲ 5</span>     |
| <span>New</span> adware app                              | -                  | 1                    | -                          | 65                      |
| adware free  | -                  | 5 <span>▲ 3</span>   | -                          | 70.4 <span>▲ 7.6</span> |

| Keyword                              | Clicks | Impressions | CTR, % | Avg. position |
|--------------------------------------|--------|-------------|--------|---------------|
| adware on android                    | -      | 2           | -      | 67 ▼ 1        |
| all caps email                       | -      | 6 ▲ 1       | -      | 45 ▲ 20.2     |
| all caps in email                    | -      | 10 ▲ 4      | -      | 56.4 ▲ 15.9   |
| all caps in emails                   | -      | 2           | -      | 28 ▲ 18       |
| all email accounts in one place free | -      | 1           | -      | 52            |
| all email clients                    | -      | 1           | -      | 77 ▼ 6        |
| all the best email                   | -      | 1           | -      | 2 ▼ 1         |

Powered by Google Analytics & Search Console.

LEGEND: - Not found ▲ Positive change ▼ Negative change 🚩 Keyword is being monitored in Rank Tracking