

# EMAILTRAY SOFTWARE

## INTERNET MARKETING REPORT

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Prepared for  
<https://emailtray.com>

Nov 29, 2024



## Top pages for Demo Project

This report shows the most visited pages of the site.

▼ Applied Filters

✓ Search type: Web

Page	Sessions	Impressions	Clicks	CTR, %	Avg. position
/	239 ▼ 7	3.7K ▲ 77	101 ▼ 24	2.69% ▼ 0.71%	38.9 ▲ 2.3
/download-email-client.html	723 ▼ 98	9.6K ▼ 4.6K	89 ▼ 50	0.92% ▼ 0.05%	36.6 ▼ 0.5
/email-notifier.html	34 ▼ 21	2.3K ▼ 224	45 ▼ 15	1.91% ▼ 0.42%	12.2 ▲ 2.4
/download.html	274 ▼ 16	1.4K ▼ 310	32 ▼ 14	2.15% ▼ 0.41%	12.5 ▲ 6.1
/simple-email-client.html	29 ▼ 1	832 ▼ 147	6 ▲ 1	0.72% ▲ 0.21%	29.9 ▲ 2.4
/email-sorting-software.html	5 ▼ 9	747 ▼ 9	5 ▲ 2	0.67% ▲ 0.27%	34.4 ▲ 0.1
/support/faq/connectivity_issues.html	-	19 ▼ 16	5 ▼ 4	26.32% ▲ 0.6%	9.3 ▼ 0.1
/blog/spam-filtering-vs-email-prioritization-two-different-approaches-to-email-management/	-	251 ▼ 38	3 ▼ 1	1.2% ▼ 0.19%	43.3 ▼ 7.2
/blog/25-proven-techniques-to-stop-junk-mail-and-correct-spam-filter-mistakes/	-	69 ▼ 53	2	2.9%	46.8 ▼ 3.7
/blog/video-review-emailtray-on-findmysoft-com-enjoy-and-share-with-your-colleagues/	-	21 ▼ 18	2	9.52% ▲ 4.4%	7.4 ▲ 2
/support/email-management-tips/business-email-etiquette-rules.html	13 ▼ 13	241 ▼ 444	2 ▲ 1	0.83% ▲ 0.68%	38.8 ▲ 19.7

Page	Sessions	Impressions	Clicks	CTR, %	Avg. position
<a href="/support/help/about_emailtray.html">/support/help/about_emailtray.html</a>	1 ▼ 1	29 ▼ 12	2	6.9%	27.2 ▼ 0.9
<a href="/about-us.html">/about-us.html</a>	8 ▼ 2	359 ▼ 47	1	0.28%	4.3 ▼ 0.1
<a href="/blog/3-secrets-of-the-real-email-jedi/">/blog/3-secrets-of-the-real-email-jedi/</a>	-	20 ▲ 14	1	5%	6 ▲ 31.2
<a href="/blog/a-desktop-email-client-vs-cloud-based-email-choose-the-best-solution-to-use-across-all-your-devices/">/blog/a-desktop-email-client-vs-cloud-based-email-choose-the-best-solution-to-use-across-all-your-devices/</a>	-	384 ▼ 1	1 ▼ 3	0.26% ▼ 0.78%	56.6 ▼ 4.5
<a href="/blog/email-phishing-activity-over-time-2004-2012-in-figures/">/blog/email-phishing-activity-over-time-2004-2012-in-figures/</a>	-	8 ▼ 22	1	12.5%	12.8 ▲ 12.7
<a href="/blog/manage-your-email-contacts-with-the-emailtray-address-book/">/blog/manage-your-email-contacts-with-the-emailtray-address-book/</a>	-	16 ▼ 2	1	6.25%	1.9 ▲ 19.4
<a href="/blog/summer-2012-email-phishing-trends-heat-up/">/blog/summer-2012-email-phishing-trends-heat-up/</a>	-	4 ▼ 5	1	25%	40.8 ▲ 6
<a href="/download_emailtray40.html">/download_emailtray40.html</a>	1 ▼ 2	1	1	100%	1
<a href="/features.html">/features.html</a>	7 ▼ 6	661 ▼ 3	1	0.15%	7 ▲ 3.1
<a href="/suggest.html">/suggest.html</a>	-	95 ▲ 22	1	1.05% ▼ 0.32%	4.9 ▲ 1
<a href="/support/email-management-tips/post-effects-email-overload.html">/support/email-management-tips/post-effects-email-overload.html</a>	7 ▲ 2	293 ▲ 80	1	0.34%	59.4 ▲ 2.6
<a href="/support/faq/emailtray_on_service.html">/support/faq/emailtray_on_service.html</a>	-	18 ▲ 9	1	5.56% ▼ 5.56%	7.9 ▲ 7.6
<a href="/support/faq/general.html">/support/faq/general.html</a>	2 ▼ 3	85 ▲ 48	1 ▼ 2	1.18% ▼ 6.93%	5.6 ▲ 1.5
<a href="/support/help/">/support/help/</a>	-	2	1	50%	1
<a href="/support/help/automatic_mail_reception.html">/support/help/automatic_mail_reception.html</a>	1 ▼ 5	55 ▼ 39	1 ▼ 6	1.82% ▼ 5.63%	11.1 ▼ 1.6

Page	Sessions	Impressions	Clicks	CTR, %	Avg. position
<a href="#">/blog/</a>	-	435 <span style="color: green;">▲ 100</span>	- <span style="color: red;">▼ 1</span>	- <span style="color: red;">▼ 0.3%</span>	8.4 <span style="color: red;">▼ 0.5</span>
<a href="#">/blog/10-best-features-that-keep-me-with-emailtray/</a>	-	344 <span style="color: red;">▼ 103</span>	-	-	21.5 <span style="color: red;">▼ 1.7</span>
<a href="#">/blog/10-tips-to-make-your-email-signature-beautiful-and-effective/</a>	-	113 <span style="color: red;">▼ 226</span>	-	-	51.1 <span style="color: red;">▼ 28.9</span>
<a href="#">/blog/20-tips-for-successful-email-newsletter-delivery/</a>	-	2 <span style="color: red;">▼ 4</span>	-	-	28.5 <span style="color: green;">▲ 25.5</span>
<a href="#">/blog/5-simple-rules-that-can-protect-you-from-cyber-crimes/</a>	-	4 <span style="color: red;">▼ 3</span>	-	-	3.5 <span style="color: green;">▲ 9.2</span>
<a href="#">/blog/5-ways-to-make-email-work-for-you-tips-for-the-email-senders/</a>	-	2 <span style="color: red;">▼ 1</span>	-	-	38 <span style="color: red;">▼ 9.7</span>
<a href="#">/blog/9-things-that-make-the-emailtray-email-client-for-windows-awesome/</a>	-	23 <span style="color: red;">▼ 23</span>	-	-	10.9 <span style="color: green;">▲ 13.2</span>
<a href="#">/blog/a-smart-email-notifier-get-alerted-only-about-the-emails-that-are-worth-your-attention/</a>	-	10 <span style="color: red;">▼ 16</span>	- <span style="color: red;">▼ 1</span>	- <span style="color: red;">▼ 3.85%</span>	35.6 <span style="color: red;">▼ 3.8</span>
<a href="#">/blog/beware-attachments-may-ruin-your-email-delivery-expectations/</a>	-	57 <span style="color: red;">▼ 23</span>	-	-	69.1 <span style="color: red;">▼ 28.8</span>
<a href="#">/blog/beware-free-apps-for-android-may-bring-aggressive-adware-to-your-mobile-device/</a>	-	54 <span style="color: green;">▲ 15</span>	-	-	66 <span style="color: green;">▲ 0.7</span>
<a href="#">/blog/category/email-management-2/</a>	-	6 <span style="color: red;">▼ 5</span>	-	-	25.8 <span style="color: green;">▲ 49.5</span>
<a href="#">/blog/category/email-marketing/</a>	-	2	-	-	25
<a href="#">/blog/category/email-trends-and-stats/</a>	-	26 <span style="color: red;">▼ 21</span>	-	-	45.7 <span style="color: green;">▲ 4.1</span>
<a href="#">/blog/category/infographics/</a>	-	12 <span style="color: green;">▲ 6</span>	-	-	84.1 <span style="color: red;">▼ 57.8</span>
<a href="#">/blog/category/insider-notes/</a>	-	3	-	-	77.3
<a href="#">/blog/category/news/</a>	-	10 <span style="color: green;">▲ 4</span>	-	-	11.4 <span style="color: green;">▲ 30.3</span>

Page	Sessions	Impressions	Clicks	CTR, %	Avg. position
<a href="#">/blog/category/technology/</a>	-	1 ▼ 4	-	-	10 ▲ 19.8
<a href="#">/blog/communication-channels-infographic-facts-and-figures-pros-and-cons/</a>	-	49 ▼ 135	-	-	23 ▼ 7.1
<a href="#">/blog/dont-let-email-spam-filters-kill-good-mail/</a>	-	3	-	-	96 ▼ 11.7
<a href="#">/blog/email-spam-rates-in-august-2012-how-do-they-stack-against-the-previous-year-stats/</a>	-	13 ▼ 2	-	-	45.9 ▼ 29.4
<a href="#">/blog/email-spam-trends-2001-2012/</a>	-	70 ▼ 22	- ▼ 1	- ▼ 1.09%	25 ▲ 1.5
<a href="#">/blog/emails-road-to-heaven-aka-inbox/</a>	-	14 ▲ 4	-	-	22.8 ▲ 8.8
<a href="#">/blog/emailtray-corporate-blog/</a>	-	20 ▲ 15	-	-	11.2 ▲ 15.6
<a href="#">/blog/emailtray-for-android-emailtray-for-your-pc-the-best-spam-free-cocktail/</a>	-	2 ▼ 4	-	-	91 ▼ 22.8

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LEGEND: - Not found ▲ Positive change ▼ Negative change