

EMAILTRAY SOFTWARE

INTERNET MARKETING REPORT

Prepared for
<https://emailtray.com>

Dec 4, 2024




All Pages Overview for Demo Project

This report gives a quick overview of the landing pages' optimization levels, i.e. the number of found issues, social media popularity, traffic and etc.

Site optimization 27%	Pages with Critical Issues 6	Avg. Desktop Speed Score 96 ▼ 0	Avg. Mobile Speed Score 69 ▲ 0
Summary views 4.1K ▲ 3.7K			

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
★ / Title: EmailTray, an email client and email notifier for Windows and Android Keywords: emailtray, email client Notes: no notes assigned to this page																
66%	18,240	2	96	61 ▲ 8	🕒	-	556 ▼ 60	130	36.1 ▲ 5.2	4.6K ▲ 1.1K	100 ▼ 15	4.1K ▲ 3.7K	366 ▲ 114	239 ▼ 7		Jan 3, 2018
★ /blog/ Title: Emailtray Blog Keywords: email security Notes: no notes assigned to this page																
36%	9,900	5	90	54 ▲ 4	🕒	5	-	-	8.5 ▼ 0.3	367 ▼ 2	1	-	-	-		-
/blog/10-best-features-that-keep-me-with-emailtray/ Title: 10 Best Features that Keep Me with EmailTray Emailtray Blog Keywords: emailtray Notes: no notes assigned to this page																


Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
61% 	140	3	96	62 ▼ 1	🚫	1	-	15	21.4 ▼ 1.4	309 ▼ 119	-	-	-	-	-	-
/blog/10-effective-ways-to-extend-your-smartphone-battery-life/ Title: 10 Effective Ways to Extend Your Smartphone Battery Life Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98 ▲ 3	85 ▲ 21	🚫	2	2 ▲ 1	-	-	-	-	-	-	-	-	-
/blog/20-tips-for-successful-email-newsletter-delivery/ Title: 20 Tips for Successful Email Newsletter Delivery Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	93	63	🚫	1	-	-	24.5 ▲ 22	2 ▼ 4	-	-	-	-	-	-
/blog/25-proven-techniques-to-stop-junk-mail-and-correct-spam-filter-mistakes/ Title: 25 Proven Techniques to Stop Junk Mail and Correct Spam Filter Mistakes Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	94 ▼ 3	77 ▼ 10	🚫	1	1	-	48.6 ▼ 8.2	84 ▼ 24	1	-	-	-	-	-
/blog/5-ways-to-make-email-work-for-you-tips-for-the-email-senders/ Title: 5 Ways to Make Email Work For You: Tips for Email SENDERS Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	94 ▼ 3	62 ▼ 11	🚫	1	-	-	14 ▲ 25.8	2 ▼ 2	-	-	-	-	-	-

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
/blog/a-desktop-email-client-vs-cloud-based-email-choose-the-best-solution-to-use-across-all-your-devices/ Title: A Desktop Email Client vs. Cloud-Based Email. Choose the Best Solution to Use Across All Your Devices Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98	69 ▲ 6	🚫	1	1 ▼ 1	-	56 ▼ 2.2	366 ▼ 54	1 ▼ 1	-	-	-		Aug 21, 2018
/blog/a-smart-email-notifier-get-alerted-only-about-the-emails-that-are-worth-your-attention/ Title: A Smart Email Notifier: Get Alerted Only about the Emails That Are Worth Your Attention Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98 ▲ 1	62 ▲ 3	🚫	1	-	3	44.2 ▼ 13.6	9 ▼ 15	-	-	-	-		-
/blog/beware-free-apps-for-android-may-bring-aggressive-adware-to-your-mobile-device/ Title: Beware: Free Apps for Android May Bring Aggressive Adware to Your Mobile Device Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98	78 ▼ 5	🚫	1	-	-	65 ▲ 1.7	51 ▼ 2	-	-	-	-		-
/blog/category/email-management-2/ Title: Category » Email Management « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	97 ▲ 4	65 ▼ 14	🚫	2	-	-	20.1 ▲ 50.7	9 ▲ 3	-	-	-	-		-

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
/blog/category/news/ Title: Category » EmailTray News « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98 ▲ 1	83 ▲ 1	🚫	2	-	-	9.6 ▲ 19.1	8 ▲ 1	-	-	-	-	-	-
/blog/communication-channels-infographic-facts-and-figures-pros-and-cons/ Title: Communication Channels Infographic: Facts and Figures, Pros and Cons Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	93	68 ▲ 7	🚫	1	-	12	26.9 ▼ 11.3	77 ▼ 59	-	-	-	-	-	-
★ /blog/email-phishing-activity-over-time-2004-2012-in-figures/ Title: Email Phishing Activity Over Time: 2004 – 2012 in Figures Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	97 ▼ 1	85 ▲ 7	🚫	2	-	-	28.8 ▼ 12.5	15 ▼ 8	1	-	-	-	-	-
/blog/email-spam-trends-2001-2012/ Title: Email Spam Trends at a Glance: 2001-2012 Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99 ▲ 1	63	🚫	1	3	-	28.3 ▲ 5	77 ▲ 1	-	-	-	-	-	-
/blog/infographic-email-security-usage-around-the-world/ Title: INFOGRAPHIC: Email Security & Usage Around the World Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																


Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
-	-	-	90 ▼ 3	65 ▲ 12	🚫	2	-	-	25.3 ▲ 20.5	18 ▼ 7	-	-	-	-	-	-
/blog/page/3/ Title: Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	97 ▲ 1	72 ▲ 11	🚫	4	-	-	41.3 ▲ 8.3	23 ▼ 30	-	-	-	-	-	-
/blog/smartphone-penetration-in-2012-us-market-share-operating-systems-and-user-behavior/ Title: Smartphone Penetration in 2012: U.S. Market Share, Operating Systems and User Behavior Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	95 ▼ 1	83 ▲ 20	🚫	2	-	-	48.6 ▲ 0.1	145 ▲ 34	-	-	-	-	-	-
/blog/tablet-wars-2011-2012-ipads-vs-android-tablets-facts-and-forecasts/ Title: Tablet Wars 2011-2012: iPads vs. Android Tablets. Facts and Forecasts. Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98 ▲ 1	61 ▼ 1	🚫	1	-	-	27.7 ▼ 1.4	36 ▼ 31	-	-	-	-	-	-
/blog/tag/android-email-app/ Title: Tag » Android email app « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98	66 ▲ 9	🚫	3	-	-	59.7 ▼ 5.4	129 ▲ 42	-	-	-	-	-	Sep 19, 2018

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
/blog/tag/android/ Title: Tag » Android OS « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	86 ▼ 6	82 ▼ 5	🚫	3	-	-	-	-	-	-	-	-	-	-
/blog/tag/email-attachment/ Title: Tag » email attachment « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98	71 ▼ 12	🚫	1	-	-	75 ▼ 23.4	4 ▼ 1	-	-	-	-	-	-
/blog/tag/email-client/ Title: Tag » email client « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	96	75 ▲ 3	🚫	1	-	-	35.6 ▲ 5.2	50 ▲ 6	-	-	-	-	-	-
/blog/tag/multiple-email-accounts/ Title: Tag » multiple email accounts « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	88 ▼ 9	83 ▲ 3	🚫	1	-	-	59.8 ▼ 8.6	6 ▼ 5	-	-	-	-	-	-
/blog/tag/spam-filter/ Title: Tag » spam filter « Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
-	-	-	93 ▼ 2	56 ▼ 9	🕒	1	-	-	60.4 ▼ 12.9	5 ▲ 1	-	-	-	-	-	-
/blog/the-emailtray-email-client-changes-your-email-deliverability-statistics/ Title: The EmailTray Email Client Changes Your Email Deliverability Statistics Emailtray Blog Keywords: windows email client, email client for windows, email client software Notes: no notes assigned to this page																
9% 	11,680	5	98 ▲ 1	63 ▼ 1	🕒	2	-	-	36.7	3	-	-	-	-	-	-
/blog/the-emailtray-email-client-choose-the-license-that-fits-you-the-best/ Title: The EmailTray Email Client: Choose the License That Fits You the Best Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	96 ▼ 2	64 ▲ 1	🕒	1	-	-	30.1 ▲ 7.3	45 ▼ 20	-	-	-	-	-	-
/blog/the-emailtray-email-client-for-pcs-protect-yourself-from-spam-and-phishing/ Title: The EmailTray Email Client for Windows: Protect Yourself from Spam and Phishing Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	97 ▲ 3	57 ▼ 7	🕒	1	-	-	4 ▲ 41	1	-	-	-	-	-	-
/blog/the-importance-of-being-always-available-via-email/ Title: The Importance of Being Always Available via Email Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98 ▲ 1	64 ▼ 8	🕒	2	-	-	46 ▲ 6.9	28 ▲ 14	-	-	-	-	-	-

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
/blog/video-review-emailtray-on-findmysoft-com-enjoy-and-share-with-your-colleagues/ Title: A Video Review of the EmailTray Email Client on FindMySoft.com: Enjoy and Share with Your Colleagues! Emailtray Blog Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98	64 ▼ 17	🚫	1	-	-	12.1 ▼ 7.5	19 ▼ 8	1 ▼ 2	-	-	-		Feb 8, 2018
/download-email-client.html Title: Download Free Email Client for Windows Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	95 ▼ 4	72 ▲ 4	🚫	-	22 ▼ 1	1	34.8 ▲ 2.1	9.7K ▼ 3.8K	88 ▼ 39	-	666 ▼ 90	723 ▼ 98		Oct 18, 2018
/download.html Title: Download EmailTray - Email Tracking, Sorting, and Notification Software Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98	56 ▼ 7	🚫	-	7	50	13.1 ▲ 3.7	1.6K ▼ 3	31 ▼ 5	-	257 ▲ 1	274 ▼ 16		-
/download_emailtray40.html Title: Download EmailTray 4.0 Beta - Email Tracking, Sorting, and Notification Software Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98 ▲ 3	71 ▲ 3	🚫	-	-	-	-	-	-	-	1 ▼ 2	1 ▼ 2		-

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
/email-management-tips/index.html Title: Email Management Tips Keywords: smart email client, Free email client for Windows, email client Notes: no notes assigned to this page																
16%	19,110	4	98 ▲ 3	60 ▼ 5	🚫	-	1	-	74.1 ▲ 4.4	86 ▼ 75	-	-	4 ▼ 2	4 ▼ 2	Main page	-
/email-sorting-software.html Title: EmailTray - Intelligent Email Sorting Software Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	74 ▲ 1	🚫	-	1	-	35.3 ▼ 2.8	765 ▲ 4	5 ▲ 2	-	5 ▼ 8	5 ▼ 9		-
/features.html Title: EmailTray Features: What's Inside Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	87 ▲ 19	🚫	-	1	1	6.4 ▲ 3.7	838 ▲ 165	1	-	6 ▼ 6	7 ▼ 6		-
/order-emailtray-premium.html Title: Order EmailTray Premium - Email Tracking, Sorting, and Notification Software Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	96 ▼ 2	68 ▲ 1	🚫	-	1	-	14 ▲ 5.3	3	-	-	1	1		-
/outlook-plugin-email-client-software.html Title: From Outlook Plugin to Email Client Software Keywords: no keywords assigned to this page Notes: no notes assigned to this page																

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
-	-	-	98 ▼ 1	70 ▲ 1	ⓘ	-	1	-	9.1 ▲ 8.2	1K ▲ 559	-	-	2 ▼ 1	2 ▼ 1		Apr 9, 2018
/smart_email_system.html Title: Using EmailTray email client for Android Keywords: smart email client, smart email notifier, smart email system Notes: no notes assigned to this page																
6% 	20	5	83 ▼ 15	59 ▼ 5	ⓘ	-	-	-	6.1 ▲ 0.8	87 ▼ 28	-	-	1 ▼ 1	1 ▼ 1		-
/suggest.html Title: Contact the EmailTray Support Team Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	70 ▲ 4	ⓘ	-	1	-	4.9 ▼ 0.3	104 ▲ 28	1	-	-	-		-
/support/email-management-tips/best-email-client.html Title: Best email client - EmailTray Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	100 ▲ 1	72 ▲ 10	ⓘ	-	2	55	29.2 ▲ 10.6	2.4K ▲ 82	-	-	7 ▼ 3	7 ▼ 4		-
/support/email-management-tips/business-email-etiquette-rules.html Title: Business Email Etiquette Rules Keywords: no keywords assigned to this page Notes: no notes assigned to this page																

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
-	-	-	99	77 ▼ 1	🚫	-	5 ▲ 2	49	38.6 ▲ 17.1	248 ▼ 276	2 ▲ 1	-	13 ▼ 10	13 ▼ 13		Apr 5, 2018
/support/email-management-tips/email-spam-filter.html Title: More than an Email Spam Filter Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	98 ▼ 1	76 ▲ 20	🚫	-	1	-	78 ▼ 13.6	40 ▲ 2	-	-	-	-		-
/support/email-management-tips/post-effects-email-overload.html Title: Post Effects of Email Overload Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	63 ▲ 2	🚫	-	-	-	58.4 ▲ 1	288 ▼ 4	-	-	7 ▲ 3	7 ▲ 2		-
/support/email-management-tips/solutions.html Title: Email Management Solutions Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	77 ▼ 9	🚫	-	-	-	60 ▲ 7.8	95 ▲ 59	-	-	1 ▼ 1	1 ▼ 1		-
/support/faq/connectivity_issues.html Title: Connectivity issues and known problems with EmailTray Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	71 ▲ 1	🚫	-	-	-	8.5 ▼ 3	21	5 ▼ 3	-	-	-		-

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
/support/faq/emailtray_software.html Title: EmailTray software Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	63 ▼ 28	🚫	-	-	-	4.6 ▼ 0.6	16 ▲ 5	-	-	3 ▲ 2	3 ▲ 2		-
/support/faq/general.html Title: General questions about EmailTray Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	74 ▲ 15	🚫	-	-	-	11.4 ▼ 5.9	103 ▲ 59	1 ▼ 2	-	2 ▼ 3	2 ▼ 3		-
/support/help/ Title: Quick overview of the EmailTray email client for Android Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99 ▲ 1	72 ▲ 1	🚫	-	-	-	2	3	1	-	-	-		Oct 24, 2018
/support/help/automatic_mail_reception.html Title: Configuring EmailTray automatic mail reception Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	84 ▼ 15	53 ▼ 25	🚫	-	-	-	10.7 ▼ 1.5	51 ▼ 27	1 ▼ 5	-	1 ▼ 4	1 ▼ 5		-

Page Optimization	Total global monthly searches	Critical SEO Issues	Desktop Speed Score	Mobile Speed Score	Mobile usability	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Impressions from Google	Clicks	Views	Users	Sessions	Tags	Date Added
/support/help/user_account.html Title: Setting up EmailTray email client for Android Keywords: no keywords assigned to this page Notes: no notes assigned to this page																
-	-	-	99	74 ▼ 1	🚫	-	-	-	-	-	-	-	1 ▼ 6	1 ▼ 9		-

LEGEND: - Not found ▲ Positive change ▼ Negative change